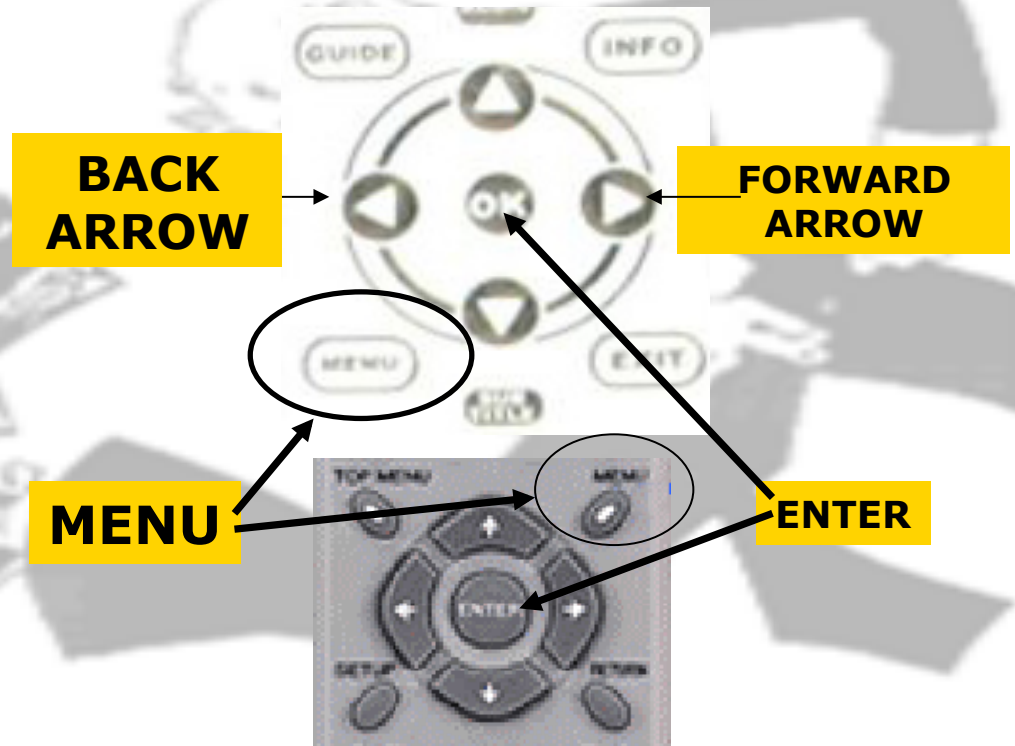


USING YOUR DVD REMOTE CONTROL

Press the MENU button on your remote to return to viewing options menu. If your remote has a TOPMENU button use it to return directly to viewing options first slide.

Press the ENTER (Sometimes called "OK") button on your remote to go to the next slide. To go backward, press the back arrow and then press ENTER. You will now go backward through the slides. TO go forward, press the forward arrow and then ENTER.



THE MENU BUTTON MAY BE LOCATED ANYWHERE NEAR THE ARROWS.

Charleston

THE 1920'S



John Held Jr.

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WRITTEN BY

HERSCHEL SARNOFF

&

DANA BAGDASARIAN

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VERSION 1.0

CONTACT INFORMATION:

hsarnoff@gmail.com

danabag@gmail.com

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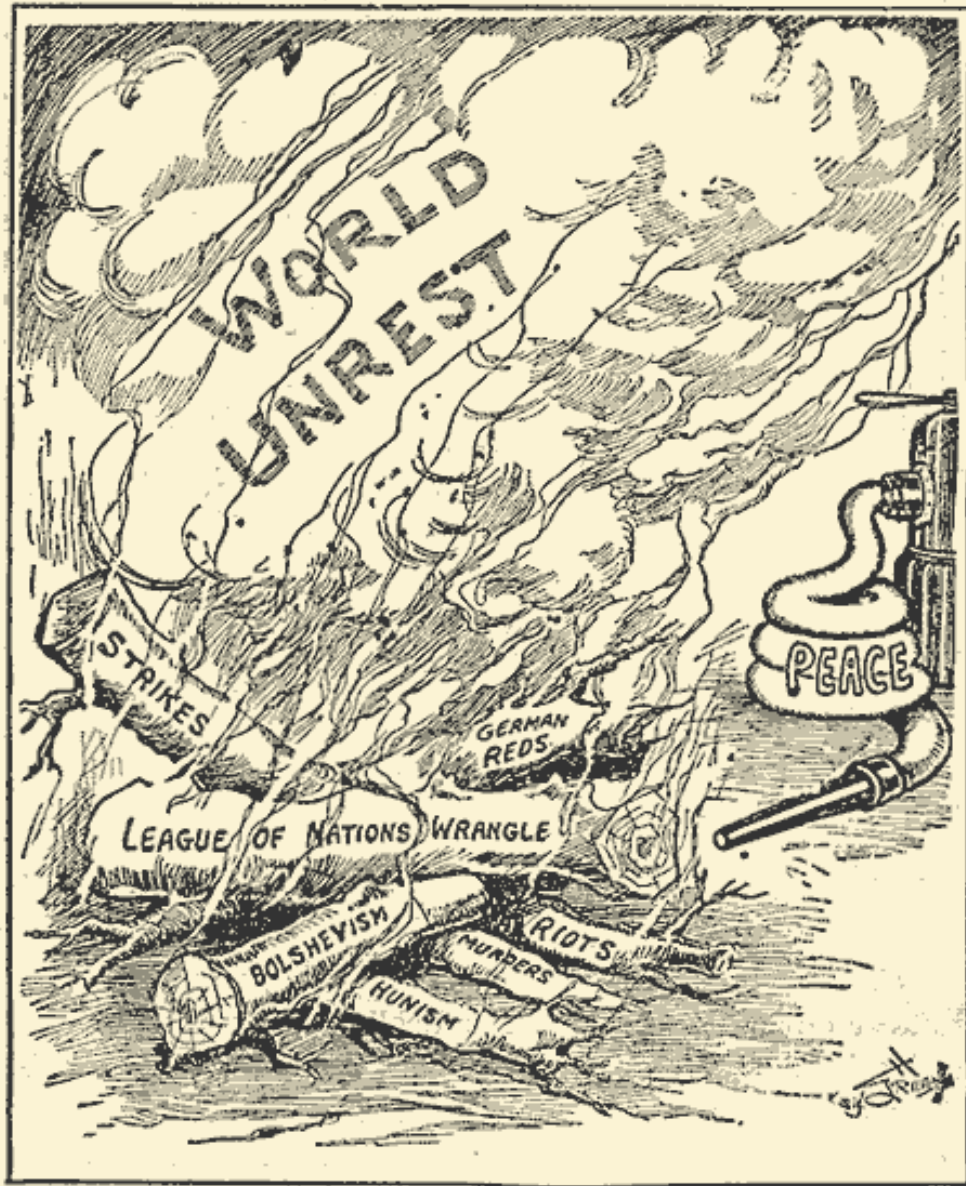
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Charleston

POST WORLD WAR I AMERICA

- **INFLATION**
- **STRIKES**
- **RED SCARE**

John Held Jr.



TURN ON THE HOSE.
—Greene in the *New York Evening Telegram*.

The world as it looked to many Americans after WWI, full of problems and dangers.



Copyrighted, 1919, by John McCutcheon.
A NERVOUS WRECK.
—McCutcheon in the *Chicago Tribune*.

Charleston



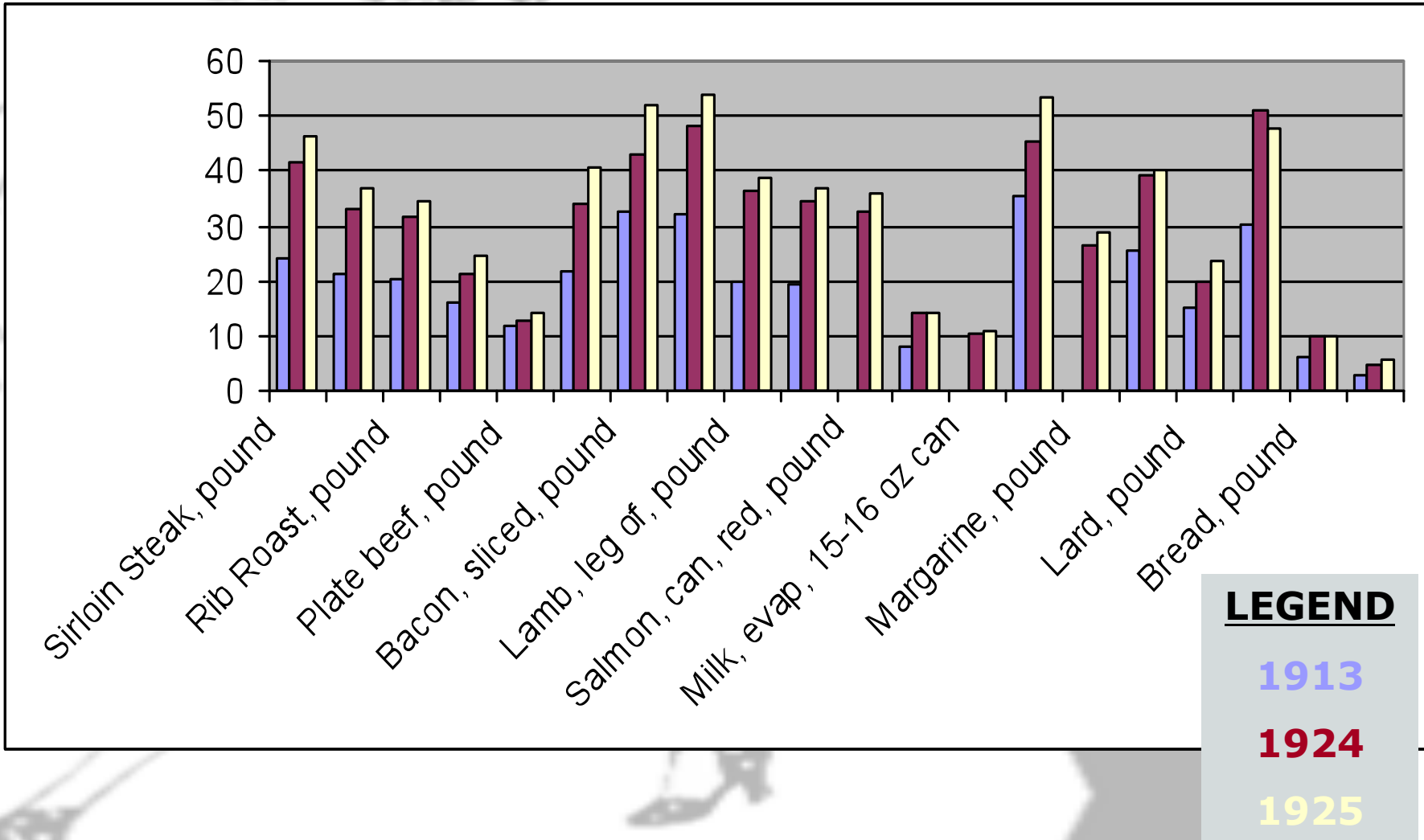
SOLDIERS RETURNING TO THE U.S. AFTER WWI



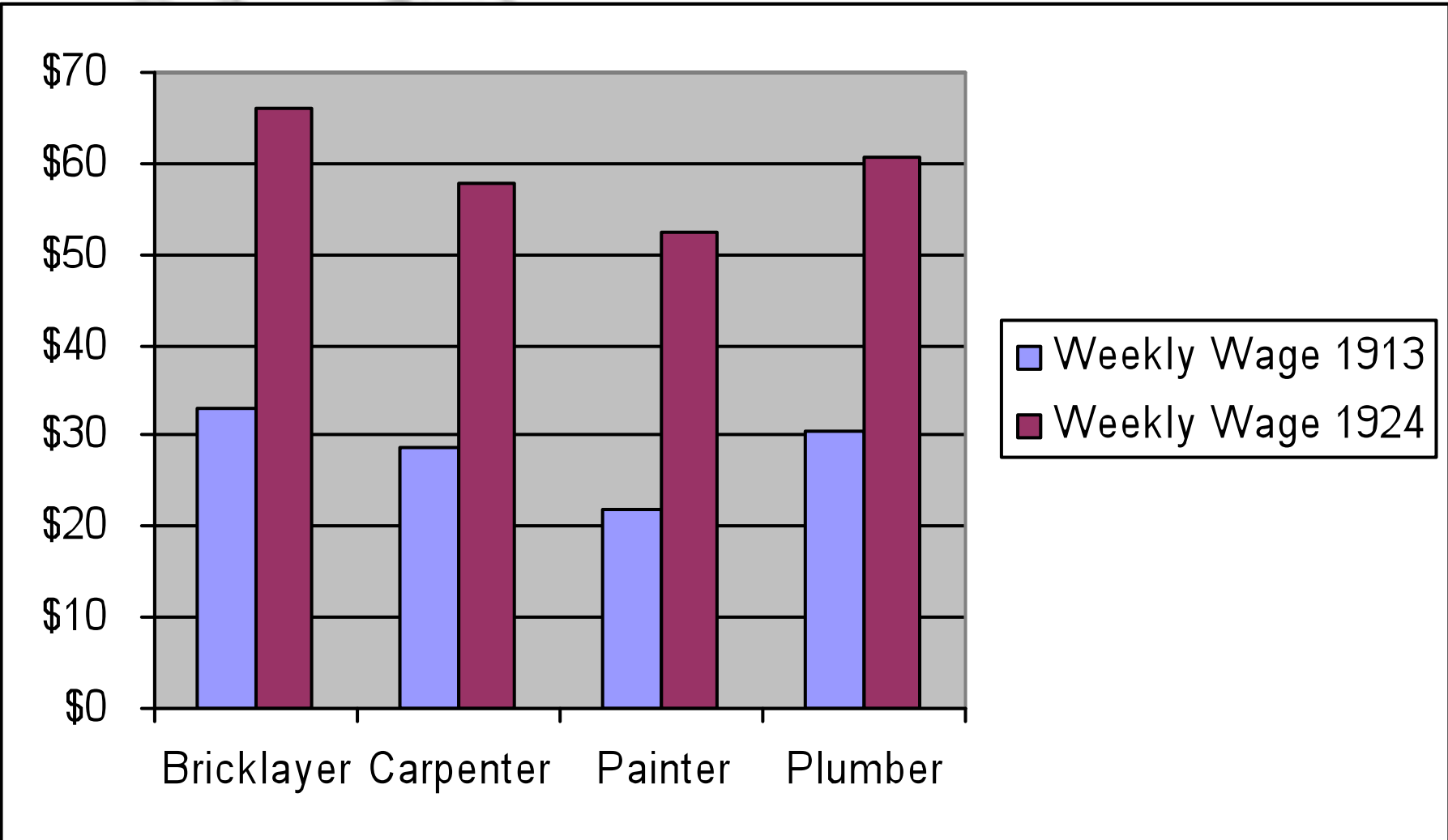
MY HOW SHE HAS CHANGED

John Held Jr.

INFLATION 1913 TO 1925



UNION WAGES ALSO WENT UP



UNION WAGES AND HOURS OF WORK, NEW YORK CITY

Charleston

DURING 1919 THERE WERE MORE THAN 3,000 STRIKES THROUGHOUT THE COUNTRY, INVOLVING MORE THAN 4 MILLION WORKERS.

THE TWO MOST IMPORTANT WERE THE GENERAL STRIKE IN SEATTLE AND THE BOSTON POLICE STRIKE. IN BOTH CASES THE NATIONAL GUARD WAS BROUGHT IN TO RESTORE PEACE. CALVIN COOLIDGE, GOVERNOR OF MASSACHUSETTS, BECAME NATIONALLY KNOWN FOR HIS TOUGH STAND FIRING THE STRIKING BOSTON POLICE.



BOSTON POLICE STRIKE EDITORIAL CARTOONS



Copyrighted, 1919, by John T. McCutcheon.

HE GIVES AID AND COMFORT TO THE ENEMIES OF SOCIETY.

—McCutcheon in the *Chicago Tribune*.



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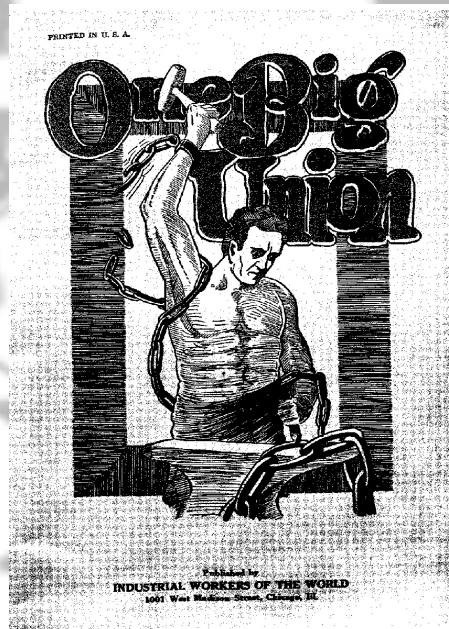
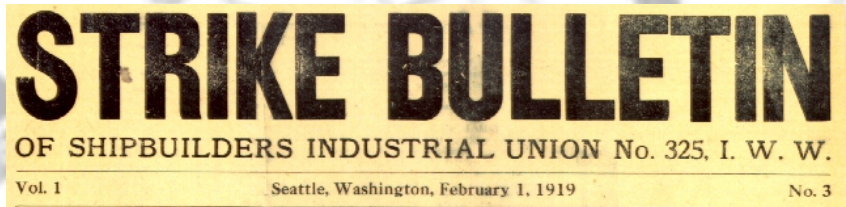
STRIKING BACK!

—Cassel in the *New York Evening World*.

For four days in early February 1919, the Seattle labor establishment closed down the city and captured nationwide attention in the first city-wide general strike in U.S. History. Politicians and newspapers in the Pacific Northwest and throughout the country interpreted the action as the beginning of a Bolshevik-style revolution.



JOHN L. LEWIS



**THE RUSSIAN BOLSHEVIK
REVOLUTION IN 1917 LED
TO WIDE SCALE FEAR IN
THE U.S. THAT
COMMUNISTS WOULD TRY
TO TAKE OVER THE
COUNTRY**



RED SCARE

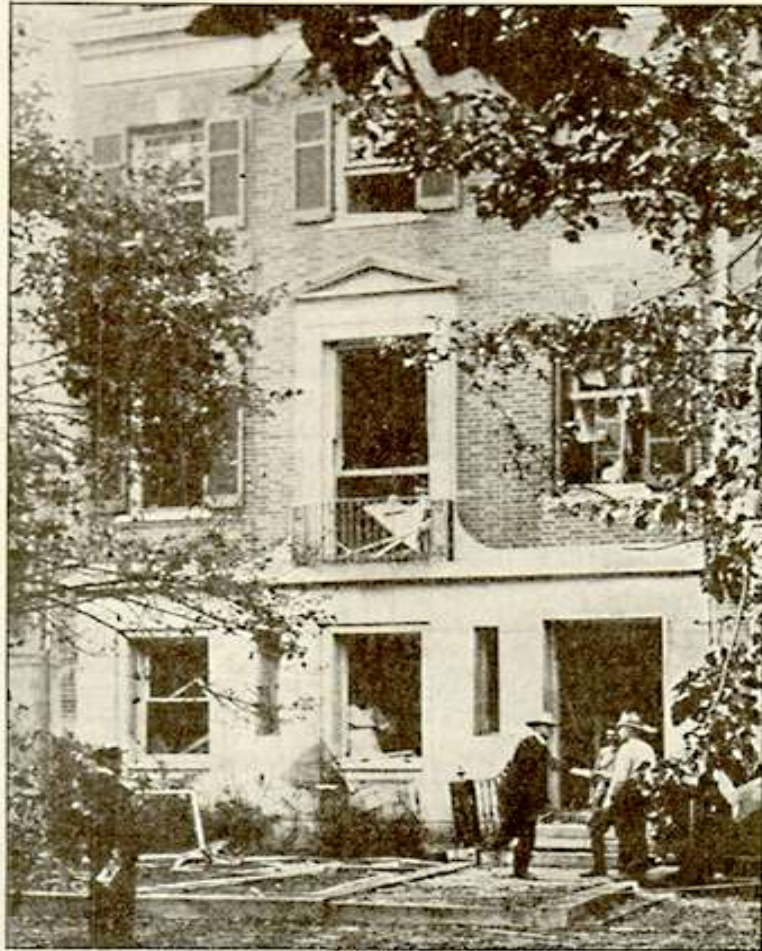
EVENTS IN RUSSIA AND EUROPE AND MASSIVE STRIKES AT HOME LED TO A FEAR THAT THE U.S. WOULD BE THE NEXT TARGET OF COMMUNISTS



WALL STREET BOMB DISASTER

John Held Jr.

PALMER RAIDS



"THESE ATTACKS WILL ONLY INCREASE THE
ACTIVITIES OF OUR CRIME-DETECTING FORCES."

Declares Attorney-General Palmer, whose Washington home, shown
above, was damaged by a bomb-explosion on June 2.

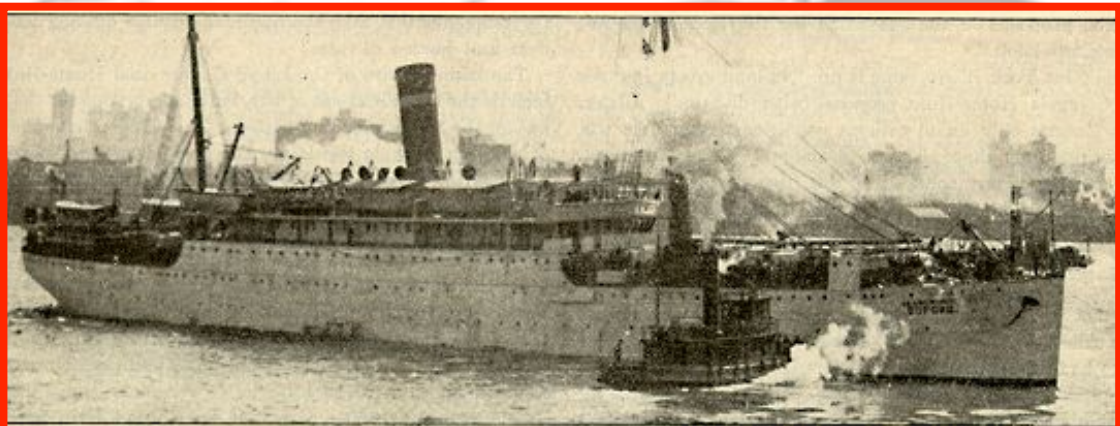


A. MITCHELL PALMER

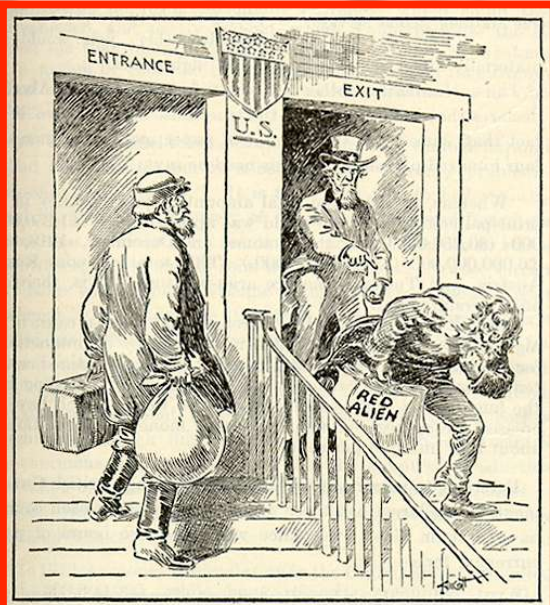


International
POLICE SEARCHING A GROUP OF ARRESTED "SUSPECTS" IN POLICE HEADQUARTERS, CHICAGO

AS A RESULT OF THE PALMER RAIDS HUNDREDS OF IMMIGRANTS WERE FORCIBLY DEPORTED TO THEIR HOME COUNTRIES



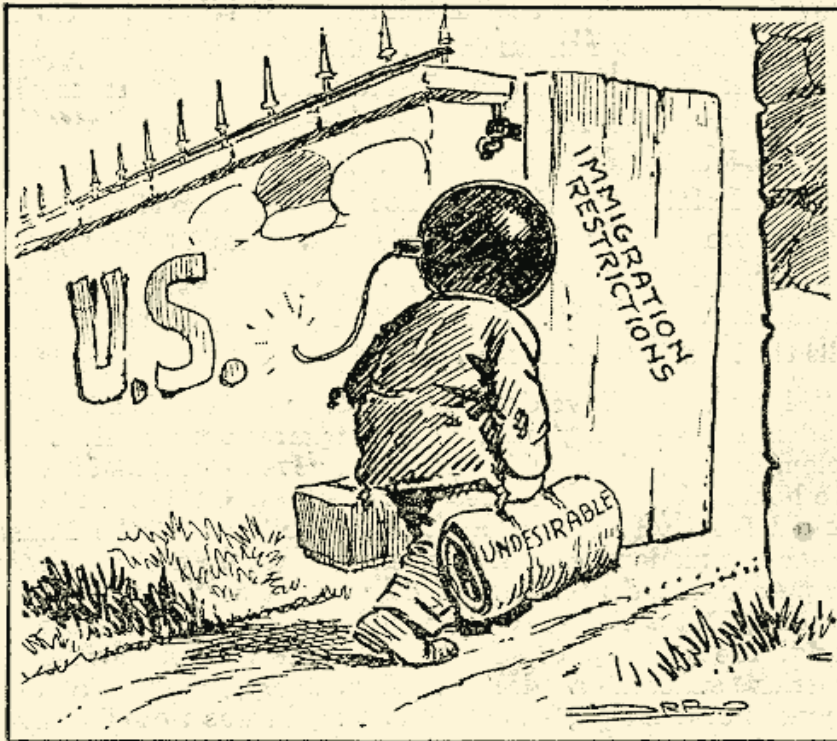
"THE SOVIET ARK."
The United States army transport *Buford*, carrying 249 Russian "Reds" as America's Christmas present to Lenin and Trotsky.



THE OBJECT-LESSON.
—Knott in the *Dallas News*.

"SHIP OR SHOOT"

FEAR OF OUTSIDE INFLUENCES LED TO RESTRICTIONS ON IMMIGRATION



CLOSE THE GATE.
—Orr in the *Chicago Tribune*.



"COME UNTO ME, YE OPPREST!"
—Alley in the *Memphis Commercial Appeal*.

Charleston

**SACCO
&
VANZETTI**

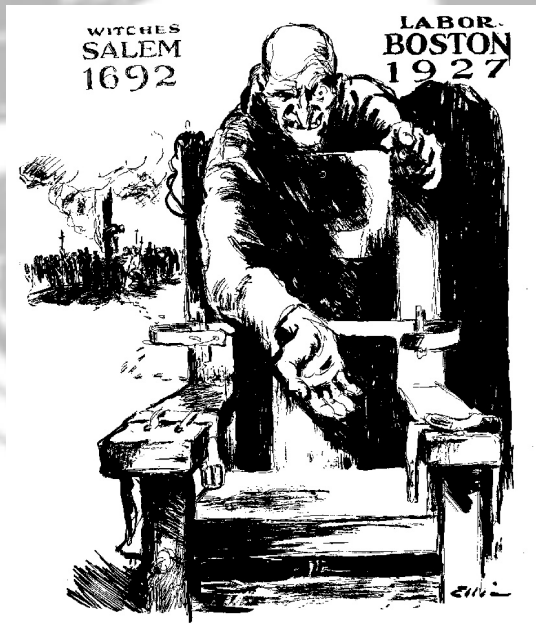


SACCO-VANZETTI
— AND —
THE RED PERIL

SPEECH MADE BY
FRANK A. GOODWIN
BEFORE THE
LAWRENCE KIWANIS CLUB

JUNE 30, 1927

Distributed by
INDUSTRIAL DEFENSE ASSOCIATION, INC.
7 WATER STREET, BOSTON, MASS.



HAVE A CHAIR!

July 22, 1927



John Held Jr.

**DESPITE MASSIVE PROTESTS AROUND THE GLOBE
SACCO AND VANZETTI WERE EXECUTED IN AUGUST OF
1927**



THE FUNERAL



DEATH MASKS

**THE AMERICAN CIVIL LIBERTIES UNION WAS
FORMED IN 1920 TO FIGHT GOVERNMENT
DISREGARD OF CONSTITUTIONALLY
GUARANTEED RIGHTS**



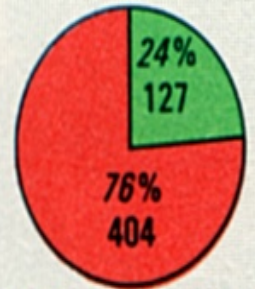
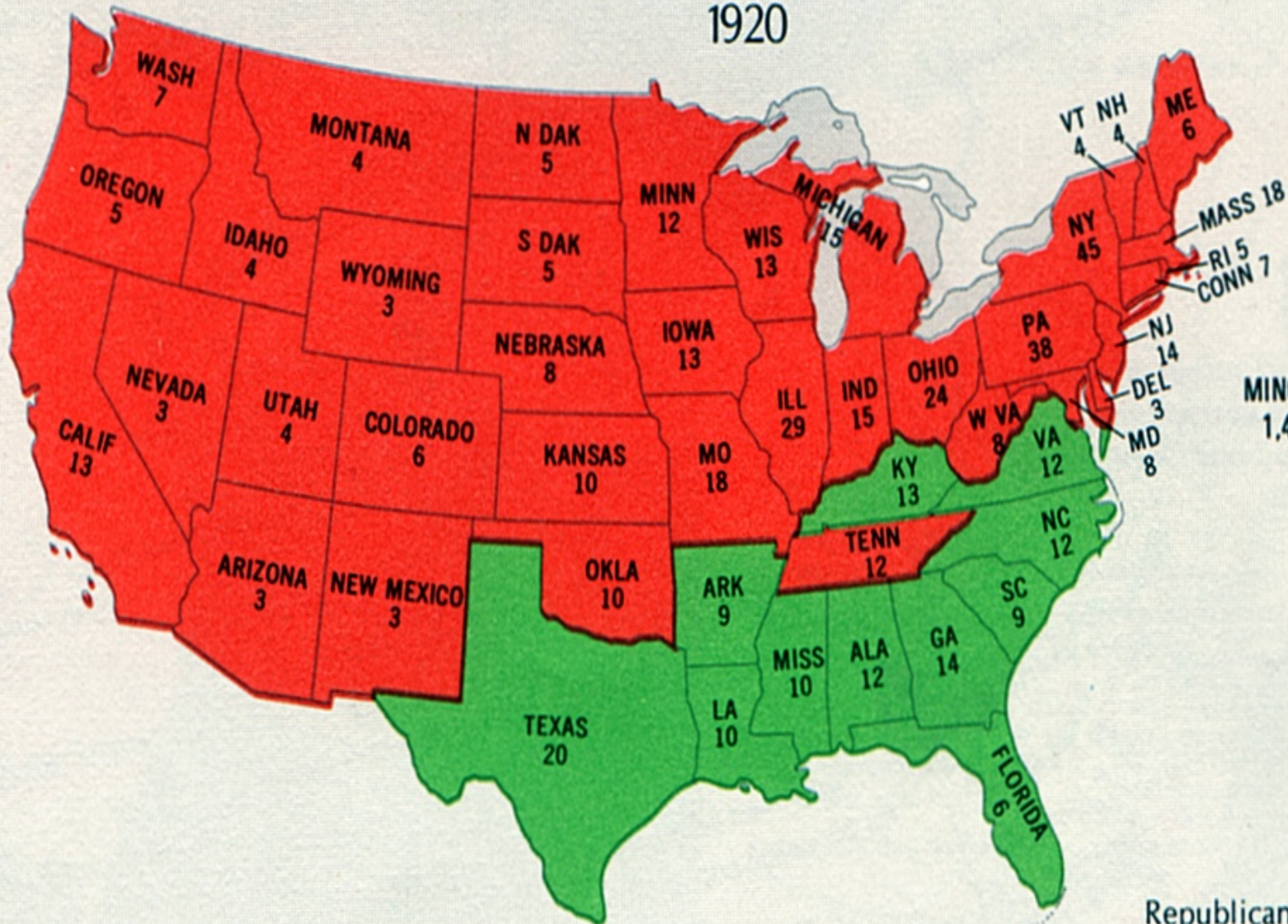
**ROGER
BALDWIN,
FOUNDER OF
THE ACLU**



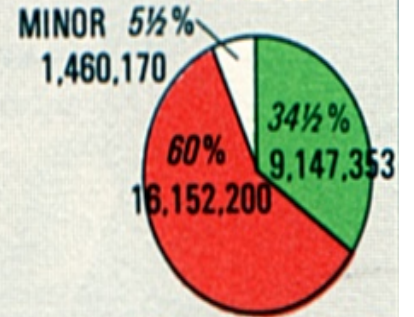
PRESIDENTIAL POLICIES

- **HARDING 1921-1923**
- **COOLIDGE 1923-1928**
- **HOOVER 1929-1933**

1920



ELECTORAL VOTE
TOTAL: 531



POPULAR VOTE
TOTAL: 26,759,723

Republican (Harding)



Democratic (Cox)

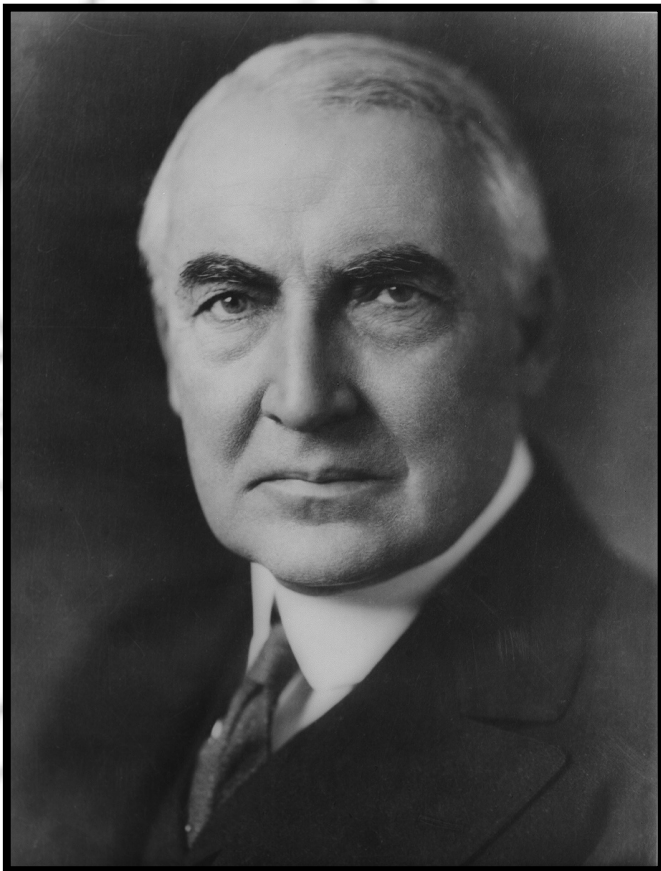


Charleston

Warren Harding

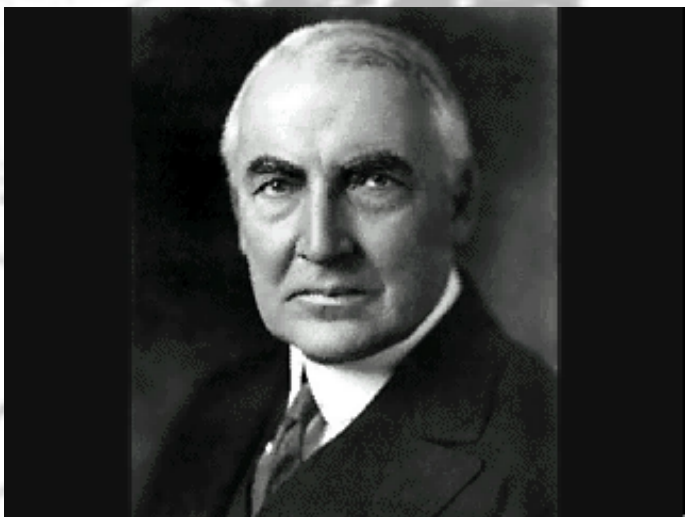
Twenty-ninth president
1921-1923

Born: November 2, 1865 in Corsica, Ohio
Died: August 2, 1923 during his presidency while
visiting San Francisco, California

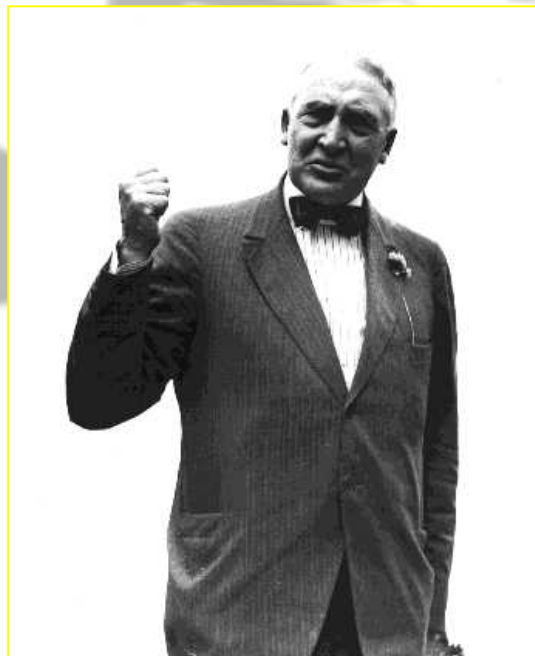


John Held Jr.

**Before his nomination, Warren G. Harding declared,
"America's present need is not heroics, but healing;
Not nostrums, but normalcy; not revolution, but
restoration;
Not agitation, but adjustment; not surgery, but serenity;
Not the dramatic, but the dispassionate; not
experiment,
But equipoise; not submergence in internationality,
But sustainment in triumphant nationality...."**



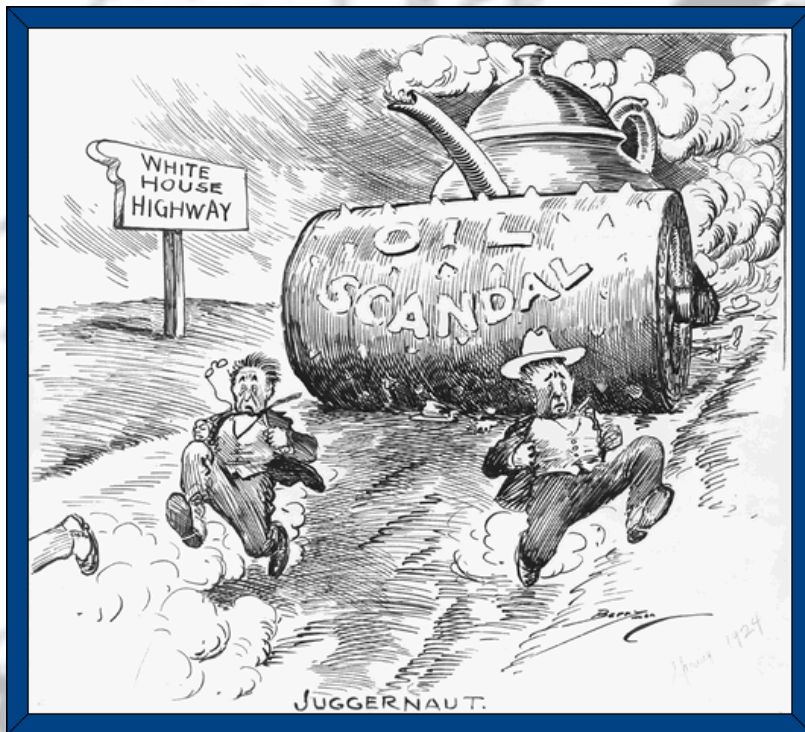
Harding speaking



Harding's administration was rocked by scandals. He said, of the friends he had appointed to high office, "My god, this is a hell of a job! I have no trouble with my enemies . . . but my damned friends... They're the ones that keep me walking the floor nights."

Three major scandals:

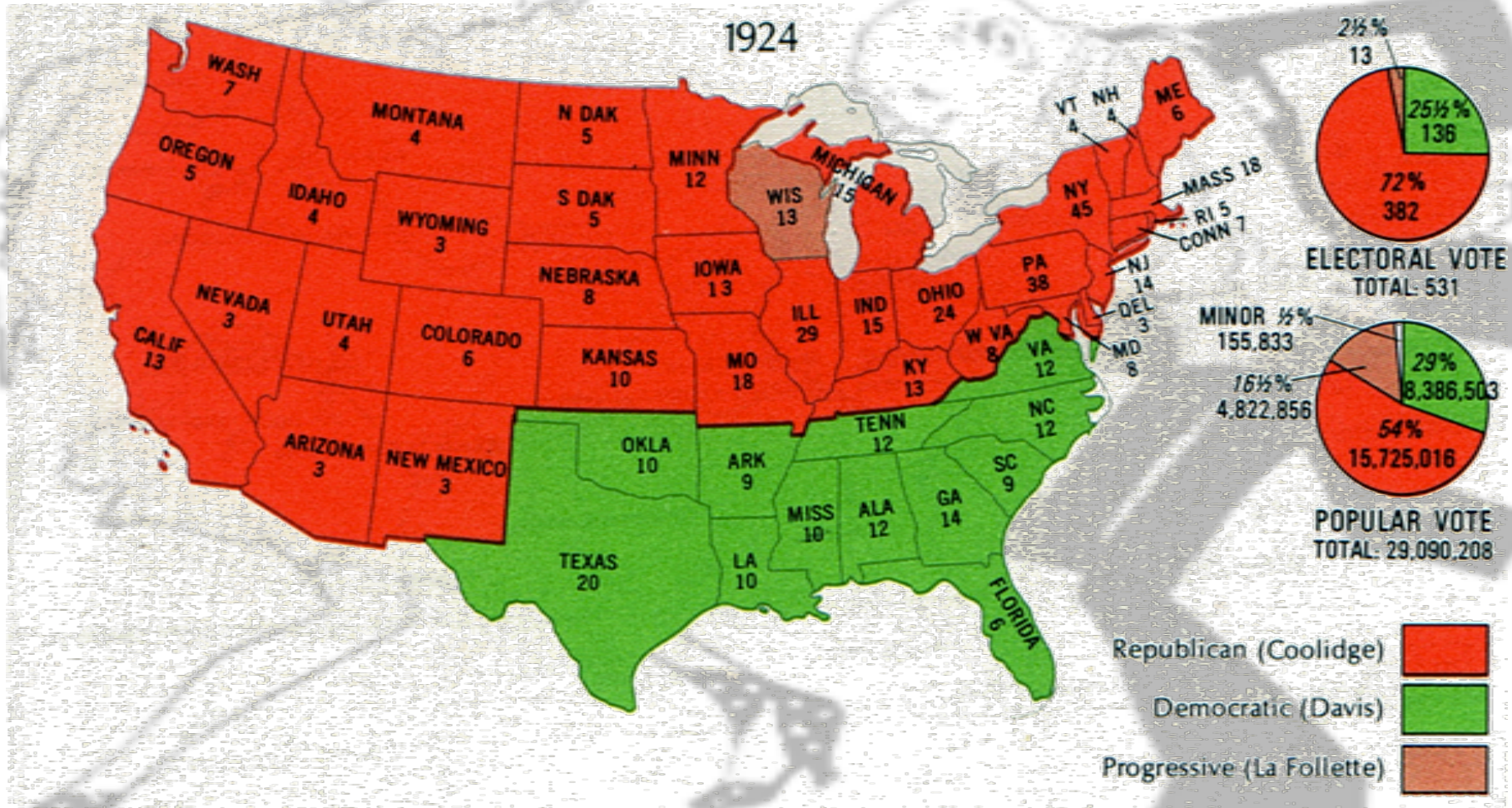
1. In the **Veterans' Bureau**
2. In the **Office of the Alien Property Custodian**
3. In the **Departments of the Interior and Justice.**



MAJOR EVENTS DURING HARDING'S PRESIDENCY

- 1. INTOLERANCE OF FOREIGNERS OR THOSE WITH DIFFERING POLITICAL VIEWS**
- 2. RED SCARE, SACCO AND VANZETTI, PALMER RAIDS, KU KLUX KLAN**
- 3. EMERGENCY QUOTA ACT**
- 4. WASHINGTON ARMS CONFERENCE (1922)**
- 5. NINE POWER ACT - OPEN DOOR IN ASIA IS RECOGNIZED AND HELPED EASE IMPERIALIST COMPETITION.**
- 6. FIVE POWER ACT - SHIP BUILDING FROZE FOR TEN YEARS. SOME SHIPS SCRAPPED. RATIOS SET AT 5:5:3:1.75:1.75 BETWEEN U.S., GB, JAPAN, FRANCE, ITALY.**
- 7. PASSAGE OF FORDNEY-MCCUMBER TARIFF (1920)**
- 8. HIGH PROTECTIVE TARIFFS. EUROPEAN EXPORTS TO U.S. FELL FROM 5 BILLION TO 2.5 BILLION IN 1922.**
- 9. ALLIES DEMAND FOR REPARATIONS FROM GERMANY.**

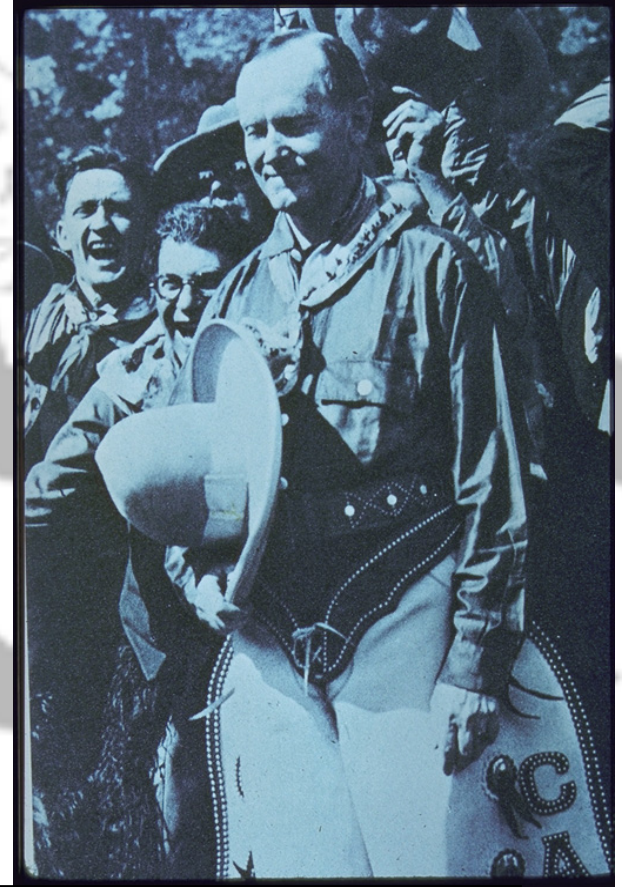
ELECTION OF 1924



PRESIDENT COOLIDGE: 1923-1929
"THE BUSINESS OF AMERICA IS BUSINESS"



**"CIVILIZATION
AND PROFITS
GO HAND IN
HAND"**



Coolidge was the least active president in history, taking daily afternoon naps and proposing no new legislation



**COOLIDGE
AND BIG
BUSINESS
DANCING
TO THE
SAME TUNE**

Charleston

**HIGH SCHOOL STUDENTS WITH PRESIDENT COOLIDGE
IN 1924**

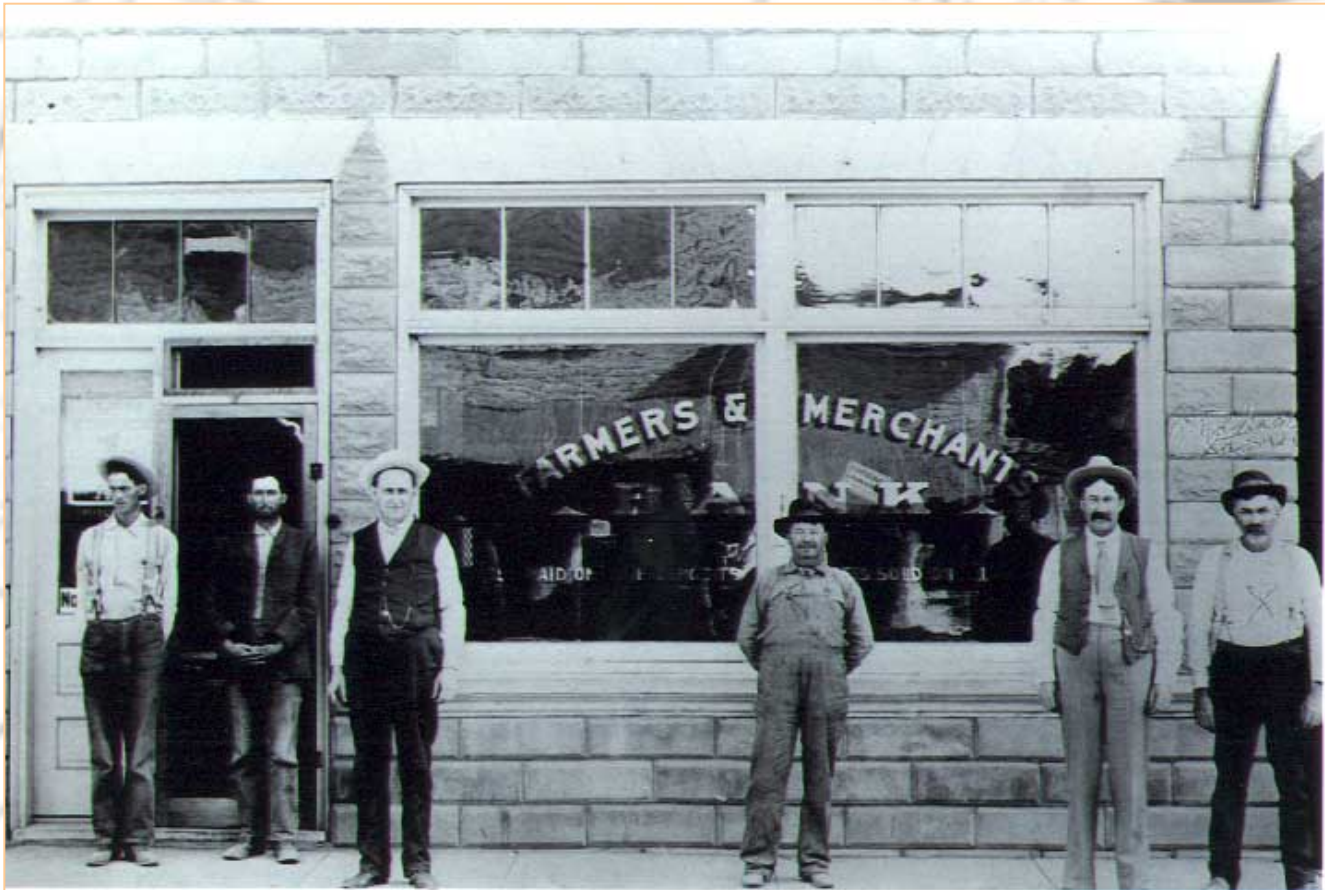


High School students from Trenton.
10/11/24 32939

John Held Jr.

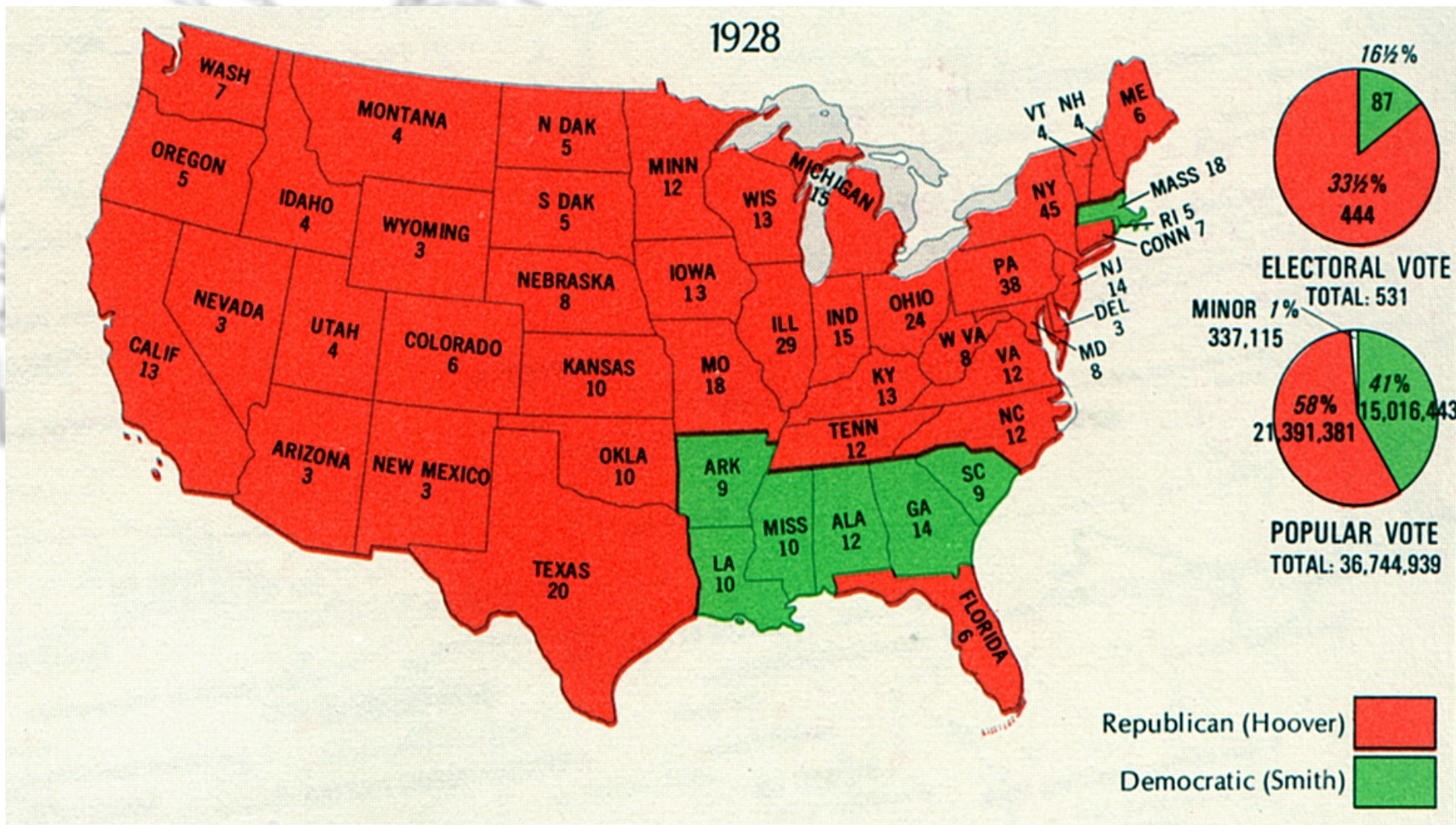
Charleston

FARMERS IN THE 1920'S DID NOT SHARE IN THE GENERAL PROSPERITY OF THE DECADE



John Held Jr.

ELECTION OF 1928



PRESIDENT HERBERT HOOVER



A Chicken for Every Pot

Nov. 30 1921

THE Republican Party isn't a "Poor Man's Party!" Republican prosperity has erased that degrading phrase from our political vocabulary. The Republican Party is equality's party—opportunity's party—democracy's party, the party of national development, not sectional interests—the impartial servant of every State and condition in the Union.

Under higher tariff and lower taxation, America has stabilized output, employment and dividend rates.

Republican efficiency has filled the workingman's dinner pail—and his gasoline tank besides—made telephone, radio and sanitary plumbing standard household equipment. And placed the whole nation in the silk stocking class.

During eight years of Republican management, we have built more and better homes, erected more skyscrapers, passed more benefactor laws, and more laws to regulate and purify immigration, inaugurated more conservation measures, more measures to standardize and increase production, expand export markets, and reduce industrial and human junk piles, than in any previous quarter century.

Republican prosperity is written on fuller wage envelopes, written in factory chimney smoke, written on the walls of new construction, written in savings bank books, written in mercantile balances, and written in the peak value of stocks and bonds.

Republican prosperity has reduced hours and increased earning capacity, silenced discontent, put the proverbial "chicken in every pot." And a car in every backyard, to boot.

It has raised living standards and lowered living costs.

It has restored financial confidence and enthusiasm, changed credit from a rich man's privilege to a common

utility, generalized the use of time-saving devices and released women from the thrall of domestic drudgery.

It has provided every county in the country with its concrete road and knitted the highways of the nation into a unified traffic system.

Thanks to Republican administration, farmer, dairyman and merchant can make deliveries in less time and at less expense, can borrow cheap money to refund exorbitant mortgages, and stock their pastures, ranges and shelves.

Democratic management impoverished and demoralized the railroads, led packing plants and tire factories into receivership, squandered billions on impractical programs.

Democratic maladministration issued further billions on mere "scraps of paper," then encouraged foreign debtors to believe that their loans would never be called, and bequeathed to the Republican Party the job of mopping up the mess.

Republican administration has restored to the railroads solvency, efficiency and par securities.

It has brought rubber trades through panic and chaos, brought down the prices of crude rubber by smashing monopolistic rings, put the tanner's books in the black and secured from the European powers formal acknowledgment of their obligations.

The Republican Party rests its case on a record of stewardship and performance.

Its Presidential and Congressional candidates stand for election on a platform of sound practice, Federal vigilance, high tariff, Constitutional integrity, the conservation of natural resources, honest and constructive measures for agricultural relief, sincere enforcement of the laws, and the right of all citizens, regardless of faith or origin, to share the benefits of opportunity and justice.

Wages, dividends, progress and prosperity say, "Vote for Hoover"

Paid for by a member of the Republican Business Men, Inc.
Those wishing to see similar advertisements in other New York papers may send cheques to the Republican Business Men, Inc., 4 West 40th Street

GENERAL COMMITTEE

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George Whitely Harry Rogers Washburn Frank C. Hanson A. Simon Harding Geo. W. W. Altorf Wm. Douglas, Jr. Ernest Bennett Edward E. Wise Albert French

"WE IN AMERICA TODAY ARE NEARER TO THE FINAL TRIUMPH OVER POVERTY THAN EVER BEFORE IN THE HISTORY OF ANY LAND."

HERBERT HOOVER, ONE YEAR BEFORE THE GREAT DEPRESSION BEGAN

WITHIN SIX MONTHS OF TAKING OFFICE THE STOCK MARKET CRASHED AND THE GREAT DEPRESSION BEGAN. HOOVER WAS PHILOSOPHICALLY UNEQUIPPED TO TAKE THE NEEDED ACTIONS TO RELIEVE THE SUFFERING OF THE UNEMPLOYED AND FARMERS NOR INITIATE LEGISLATION TO REMEDY THE FACTORS THAT CAUSED THE DEPRESSION.



CIVIL LIBERTIES UNDER ATTACK

- **RED SCARE, ACLU**
- **SACCO & VANZETTI**
- **IMMIGRATION RESTRICTIONS**
- **KKK, NAACP, MARCUS GARVEY, ADL**

Charleston

**EXTREME FEAR OF FOREIGN
INFLUENCES BREEDS HATRED**



John Held Jr.

Charleston

WOMEN KKK MEMBERS MARCH



A Klansman's Creed

I believe in God and in the tenets of the Christian religion and that a godless nation can not long prosper.

I believe that a church that is not grounded on the principles of morality and justice is a mockery to God and to man.

I believe that a church that does not have the welfare of the common people at heart is unworthy.

I believe in the eternal separation of Church and State.

I hold no allegiance to any foreign government, emperor, king, pope or any other foreign, political or religious power.

I hold my allegiance to the Stars and Stripes next to my allegiance to God alone.

I believe in just laws and liberty.

I believe in the upholding of the Constitution of these United States.

I believe that our Free Public School is the cornerstone of good government and that those who are seeking to destroy it are enemies of our Republic and are unworthy of citizenship.

I believe in freedom of speech.

I believe in free press uncontrolled by political parties or by religious sects.

I believe in law and order.

I believe in the protection of our pure womanhood.

I do not believe in mob violence, but I do believe that laws should be enacted to prevent the causes of mob violence.

I believe in a closer relationship of capital and labor.

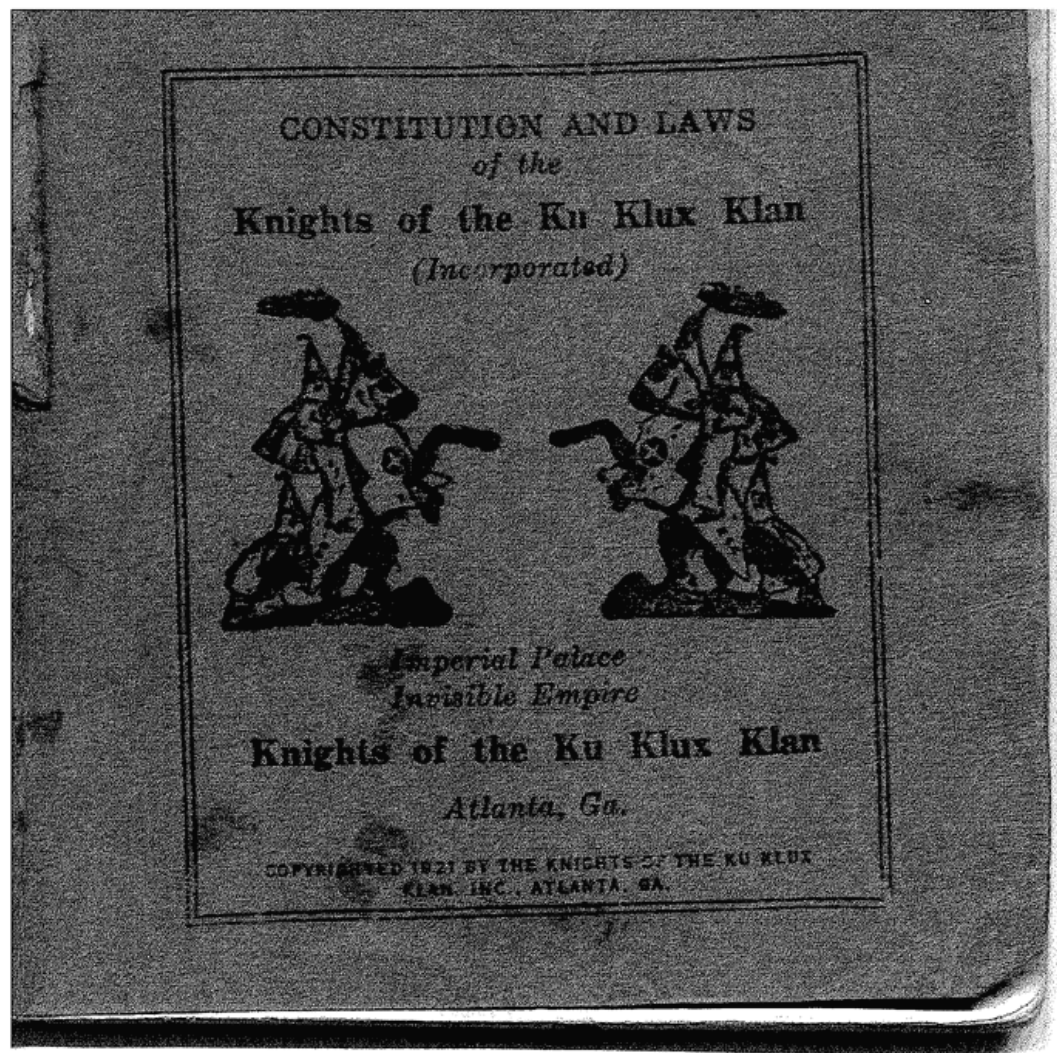
I believe in the prevention of unwarranted strikes by foreign labor agitators.

I believe in the limitation of foreign immigration.

I am a native-born American citizen and I believe my rights in this country are superior to those of foreigners.

John Held Jr.

PUBLICATIONS IN COLORADO AND GEORGIA



**THE KLAN SHOW ITS POWER AND STRENGTH
BY ORGANIZING A MARCH IN WASHINGTON
D.C. IN 1925**



50,000 KU KLUX KLAN MEMBERS MARCHING

**BY AUGUST OF 1925 THE KLAN HAD 5 MILLION MEMBERS AND
CONTROLLED THE SEVERAL STATE GOVERNMENTS**

ANTI SEMITISM IN THE 1920s



**LEO FRANK, JEWISH
BUSINESSMAN, WAS
LYNCHED IN ATLANTA IN
1915 FOR A CRIME HE DID
NOT COMMIT**

**ANTI-DEFAMATION LEAGUE
FOUNDED, 1913**

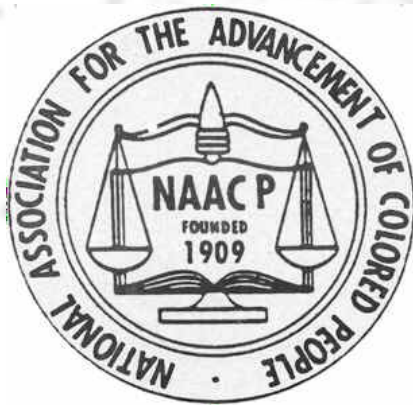
**"THE IMMEDIATE OBJECT OF THE
LEAGUE IS TO STOP, BY APPEALS TO
REASON AND CONSCIENCE AND, IF
NECESSARY, BY APPEALS TO LAW,
THE DEFAMATION OF THE JEWISH
PEOPLE. ITS ULTIMATE PURPOSE IS
TO SECURE JUSTICE AND FAIR
TREATMENT TO ALL CITIZENS ALIKE
AND TO PUT AN END FOREVER TO
UNJUST AND UNFAIR
DISCRIMINATION AGAINST AND
RIDICULE OF ANY SECT OR BODY OF
CITIZENS."**

***ADL CHARTER
OCTOBER 1913***



**LOGO FROM:
www.adl.org**

THE NAACP, WHICH WAS FOUNDED IN 1909, REFUSED TO BE INTIMIDATED BY THE KLAN. THEY HELD THEIR ANNUAL CONFERENCE IN 1920 IN ATLANTA, ONE OF THE MOST ACTIVE KLAN AREAS AT THE TIME. TWO YEARS LATER, THE NAACP PLACED LARGE ADS IN MAJOR NEWSPAPERS TO PRESENT THE FACTS ABOUT LYNCHING.



**LOGO FROM
www.naacp.org**



THIS CARTOON SHOWS THE ANTI-LYNCHING BILLS BEING PUT OFF BY CONGRESS. THE NAACP LOBBIED CONGRESS UNSUCCESSFULLY FOR LEGISLATION.

THE CRISIS



A Monthly
Magazine

Would you like to know how it feels to be an American Negro?
Would you like to know what Negroes are thinking and doing?
Would you like to see their daily life pictured?
Would you like to see "facts" as Negroes see them?

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THE CRISIS

A Record of the Darker Races
Established in 1910

Published by THE NATIONAL ASSOCIATION FOR THE ADVANCEMENT OF COLORED PEOPLE

Edited by W. E. BURGHARDT DU BOIS

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THE CRISIS is the most hated, most popular and most widely discussed magazine dealing with questions of race prejudice.

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69 Fifth Avenue,
New York, N. Y.



NAACP MAGAZINE, *THE CRISIS*

THE CRISIS

A RECORD OF THE DARKER RACES

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Vol. 23—No. 3

JANUARY, 1922

Whole No. 135



MARCUS GARVEY

“LET’S PUT IT OVER”

A Home In Africa

NOTICE TO
Members of Universal Negro
Improvement Association

All members of the Universal Negro Improvement Association who desire to go to Liberia, West Africa, to settle to help in the industrial, commercial and cultural development of the country, and who intend sailing September, October, December, 1924, or January, February, March, April or May, 1925, are requested to send in for application form to be filled out.

Address

UNIVERSAL NEGRO IMPROVEMENT ASSN., DEPT. E

**56 West 135th Street
NEW YORK CITY, U. S. A.**

THE NEGRO IN THE REALM OF COMMERCE

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in the

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Buy Now! Call or Write the Main Office

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New York City, New York, U. S. A.

The Black Star Line, Inc.

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PROHIBITION

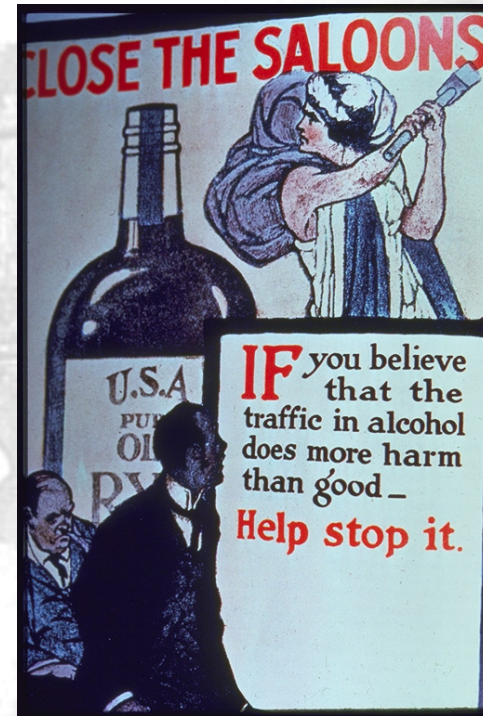
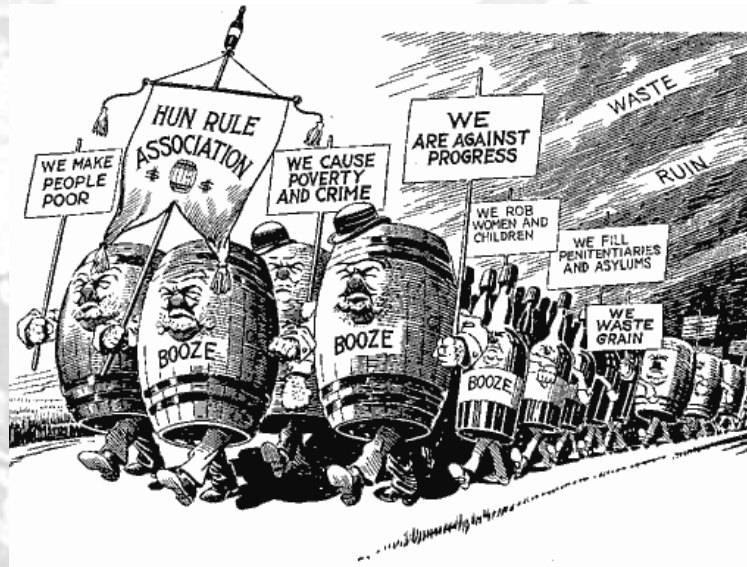
- **ROOTS OF PROHIBITION**
- **18TH AMENDMENT**
- **VOLSTEAD ACT**
- **PROBLEMS OF ENFORCEMENT**

John Held Jr.

Anti-alcohol movements had been gaining strength throughout the 19th and early 20th century



"Drunkards progress" poster that was issued in several formats throughout the 19th century showing the progression from "a glass of wine with a friend" to "death by suicide".



THE B. B. ANTI-

SALOON LEAGUE

Has been organized and will hold a Public Mass Meeting this Evening,

Tuesday, October 17, 1899,

IN K. of P. HALL

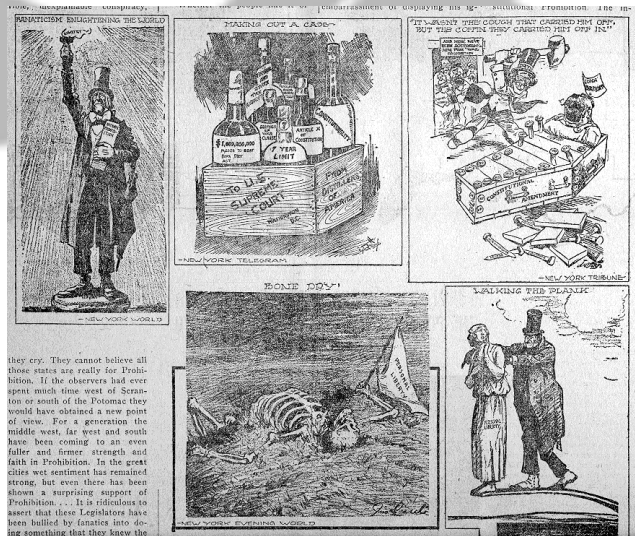
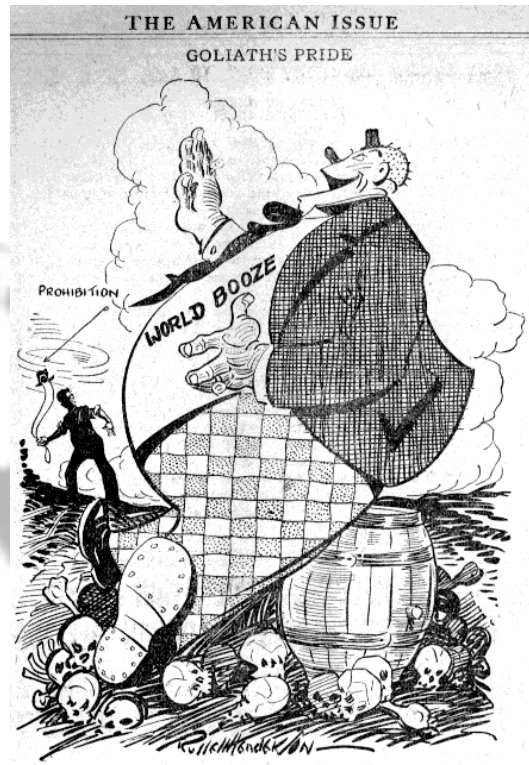
At 8 o'clock. An address explanatory of its Design and Work will be delivered by

O. B. WHITMORE,

STATE ORGANIZER.

Good Music. All Invited.





Charleston

**CARRY NATION, A
LEADING ACTIVIST OF
THE ANTI-TEMPERANCE
MOVEMENT**



**NEWSPAPER CARTOON OF CARRY NATION,
WITH HER HATCHET, DEMOLISHING A
KANSAS SALOON IN THE EARLY 1900s**




By S

John Held Jr.



**BILLY SUNDAY WAS A
BASEBALL PLAYER WHO
BECAME AN EVANGELIST
CRUSADING FOR THE
PROHIBITION OF ALCOHOL IN
AMERICA**




**Billy Sunday
(1862-1935)**

BOOZE

Wine is a mocker, strong drink is raging; and whosoever is deceived thereby is not wise. (Proverbs 20:1)

Read the famous "Booze" sermon by the evangelist who won hundreds of thousands of people to Jesus Christ.

Billy Sunday was an enemy of the liquor trade, saloons, and an advocate of temperance.



Billy Sunday



THE 18TH AMENDMENT, 1919, MADE PROHIBITION THE LAW OF THE LAND

Amendment xviii

Section 1. After one year from the ratification of this article the manufacture, sale, or transportation of intoxicating liquors within, the importation thereof into, or the exportation thereof from the United States and all territory subject to the jurisdiction thereof for beverage purposes is hereby prohibited.

Section 2. The congress and the several states shall have concurrent power to enforce this article by appropriate legislation.

Section 3. This article shall be inoperative unless it shall have been ratified as an amendment to the constitution by the legislatures of the several states, as provided in the constitution, within seven years from the date of the submission hereof to the states by the Congress.

Sixty-sixth Congress of the United States of America;

At the First Session,

Begun and held at the City of Washington on Monday, the nineteenth day of May,
one thousand nine hundred and nineteen.

AN ACT

To prohibit intoxicating beverages, and to regulate the manufacture, production, use, and sale of high-proof spirits for other than beverage purposes, and to insure an ample supply of alcohol and promote its use in scientific research and in the development of fuel, dye, and other lawful industries.

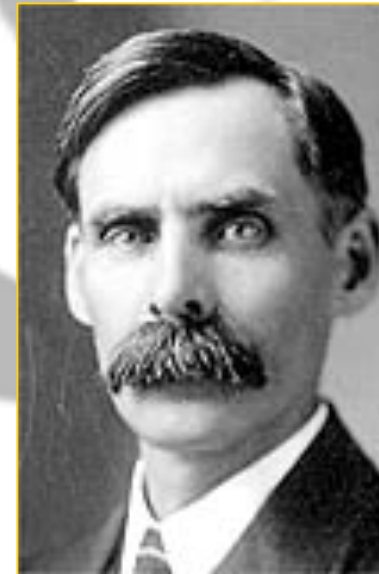
Be it enacted by the Senate and House of Representatives of the United States of America in Congress assembled, That the short title of this Act shall be the "National Prohibition Act."

TITLE I.

TO PROVIDE FOR THE ENFORCEMENT OF WAR PROHIBITION.

The term "War Prohibition Act" used in this Act shall mean the provisions of any Act or Acts prohibiting the sale and manufacture of intoxicating liquors until the conclusion of the present war and thereafter until the termination of demobilization, the date of which shall be determined and proclaimed by the President of the United States. The words "beer, wine, or other intoxicating malt or vinous liquors" in the War Prohibition Act shall be hereafter construed to mean any such beverages which contain one-half of 1 per centum or more of alcohol by volume: *Provided*, That the foregoing definition shall not extend to dealcoholized wine nor to any beverage or liquid produced by the process by which beer, ale, porter or wine is produced, if it contains less than one-half of 1 per centum of alcohol by volume, and is made as prescribed in section 37 of Title II of this Act, and is otherwise denominated than as beer, ale, or porter, and is contained and sold in, or from, such sealed and labeled bottles, casks, or containers as the commissioner may by regulation prescribe.

**THE 18TH AMENDMENT
WAS ENFORCED BY
THE VOLSTEAD ACT,
WHICH PASSED
DESPITE PRESIDENT
WILSON'S VETO IN
1919**



**CONGRESSMAN ANDREW
VOLSTEAD**

THE VOLSTEAD ACT IN ACTION



NEBRASKA PROHIBITION
AGENT TWO-GUN HART
A.K.A. JAMES VINCENZO
CAPONE--AL'S BROTHER



John Held Jr.

A MAJOR EFFECT OF PROHIBITION WAS THE RISE OF CRIMINAL ORGANIZATIONS FORMED TO SATISFY THE DEMANDS OF AMERICANS WHO DECIDED THEY WANTED LIQUOR IN SPITE OF THE 18TH AMENDMENT AND VOLSTEAD ACT.



Charleston

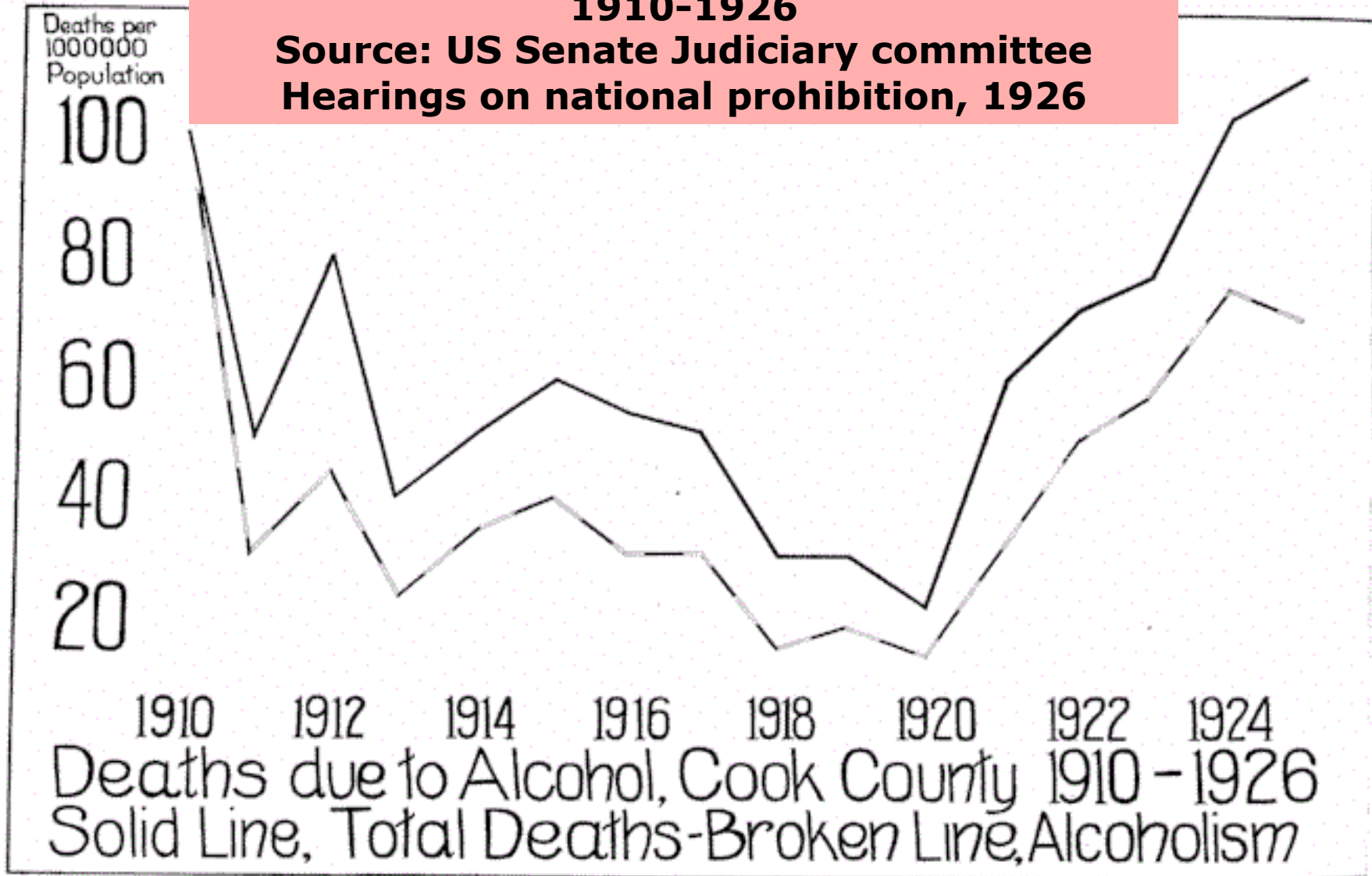
AL CAPONE A.K.A SCARFACE



John Held Jr.

**Deaths due to alcohol, Cook County, Illinois
1910-1926**

**Source: US Senate Judiciary committee
Hearings on national prohibition, 1926**



Charleston

CHANGING ROLE OF WOMEN

- **SUFFRAGE MOVEMENT**
- **19TH AMENDMENT**
- **THE MODERN WOMAN**
- **NEW OPPORTUNITIES FOR WOMEN**

John Held Jr.

Six women war workers, representing thousands of others, were delegated to see President Wilson to urge him to support passage of the federal suffrage amendment. These women were employed at Bethlehem steel company's plant at Newcastle, Pennsylvania. They argued that the women were serving the government in war industries and felt the urgent need of federal enfranchisement.



**1917-1918
suffrage riots in
front of the white
house gates.
Several of the
women picketing
were arrested.**



SUFFRAGIST MARCHING



PROPAGANDA POSTER

**WOMEN GET THE RIGHT TO VOTE WITH THE 19TH
AMENDMENT AUGUST 24, 1920**

Sixty-sixth Congress of the United States of America;

At the First Session,

*Begun and held at the City of Washington on Monday, the nineteenth day of May,
one thousand nine hundred and nineteen.*

JOINT RESOLUTION

Proposing an amendment to the Constitution extending the right of suffrage
to women.

*Resolved by the Senate and House of Representatives of the United States
of America in Congress assembled (two-thirds of each House concurring therein),
That the following article is proposed as an amendment to the Constitution,
which shall be valid to all intents and purposes as part of the Constitution when
ratified by the legislatures of three-fourths of the several States.*

“ARTICLE ————

“The right of citizens of the United States to vote shall not be denied or
abridged by the United States or by any State on account of sex.

“Congress shall have power to enforce this article by appropriate
legislation.”

F. H. Lilliett

Speaker of the House of Representatives.

Thos. R. Marshall

Vice President of the United States and

President of the Senate.

**AMENDMENT XIX
THE RIGHT OF
CITIZENS OF THE
UNITED STATES TO
VOTE SHALL NOT BE
DENIED OR ABRIDGED
BY THE UNITED STATES
OR BY ANY STATE ON
ACCOUNT OF SEX.
CONGRESS SHALL HAVE
POWER TO ENFORCE
THIS ARTICLE BY
APPROPRIATE
LEGISLATION.**

Charleston

WOMEN VOTING IN 1920



John Held Jr.

Charleston

THE ROLE OF WOMEN BEGAN TO CHANGE



John Held Jr.

Charleston



**WOMEN AT
TURN OF THE
CENTURY**

**WOMEN IN THE
1920s**



John Held Jr.



..... AND SHORTER

"Fifty years ago, Elizabeth, I preached against trousers for women. Now I'm praying God will send them quick . . . before it's too late."

Charleston

WOMEN BEING ARRESTED IN 1922 FOR WEARING REVEALING BATHING SUITS



Charleston

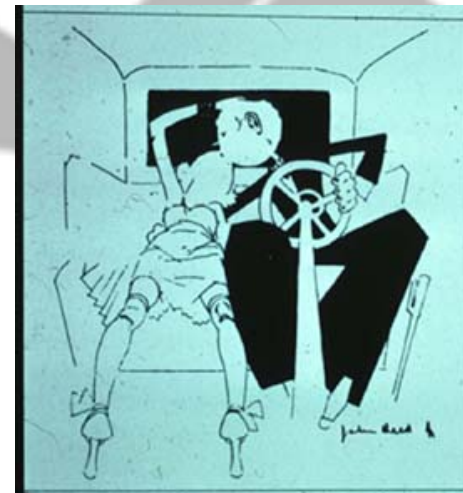
POPULAR MAGAZINE COVERS



John Held Jr.

Charleston

FLAPPERS



John Held Jr.

Up-to-Date Styles for Flappers

HOW TO ORDER PATTERNS

Cutting patterns of the above styles, 25¢, 50¢, and \$1.00, cut in sizes 16 to 20 years; \$1.50 supplied in sizes 16 to 24 years. Price, 15 cents each. All dress all orders to The Madison Press Co., 85 Broad Street, Boston, Mass.

8399

DRESSMAKING LESSONS

When ordering our forms send 2 cent extra and we will mail you a free time-table. Fashion is a U.S.A. business over 100 new styles for Ladies, Misses and Children, and many patterns are in ready-to-use dress construction especially helpful in the home dressmaker.

This is my 'secret' of being always well dressed

Never knew how easy it was to make a perfectly fitting dress until I had the Dress Form. I have more gowns than ever, and for less.

It is so quick and accurately reproduce yours and you do not have the trouble of sewing on the front panel, and to work over it while my machine is in operation. I would not have for another use the form in making all their's, and you may be sure we would not part with it for times its price if we could not get another. You need not use it on the closed down, but you can use it and put away in a closet — Yes, it is the best.

HALL-BORCHERT

and it will pay you many times over to get yours.

I think of the many happy hours I have spent in the studio, and the immense amount of work that has been done. I would not have it any other way.

It is a Hall-Borchert Dress Form.

It is the only one that has been used by the best dressmakers in the world for many years. It is the only one that has been used by the best dressmakers and the most of the world's best dressmakers.

HALL-BORCHERT DRESS FORM CO.
 100, Elmfield and 13th St., Hoboken, N. J.

8400

8396

8470

El-Rado

El-Rado, famous "superior" of hair removal, is the professional work. He freely recommends it as the quickest, simplest, and easiest to remove hair from the face, neck, and arms.

El-Rado is really necessary for their dressing, for the traveling kits. Clean, hairless underarms of babylike smoothness can be attained only through the use of El-Rado, a sanitary lotion easily applied with a wax of absorbent cotton. Entirely painless.

For "El-Rado" hair removes at any woods counter. Two sizes, 50c. and Money-back guarantee.

If you prefer, we will do your order by mail, if you will enclose stamp or cash.

Mfg. Co., Dept. G, 118 E. 10th St., New York, N. Y.

ELOUR HATS RE-BLOCKED

These are VELVET, BEAVER or FELT hats can be re-blocked into one of the new Fall shapes and re-blocked like new at a fraction of its original cost. Delivery one week.

McNamara's
 100 West 14th Street, New York, N. Y.

Women Agents Wanted!

We are looking for women agents to sell our new line of hats. Agents should be able to sell hats, shoes, and accessories. Agents should be able to sell hats, shoes, and accessories. Agents should be able to sell hats, shoes, and accessories.

We guarantee our readers honest treatment from PRISCILLA advertisers.



THE NEW WOMAN OF THE 1920s



1872

1926

Charleston



**NEW CAREERS
AND
OPPORTUNITIES
OPENED UP FOR
WOMEN IN THE
1920s**



John Field Jr.



HARLEM RENAISSANCE AND OTHER WRITERS AND ARTISTS

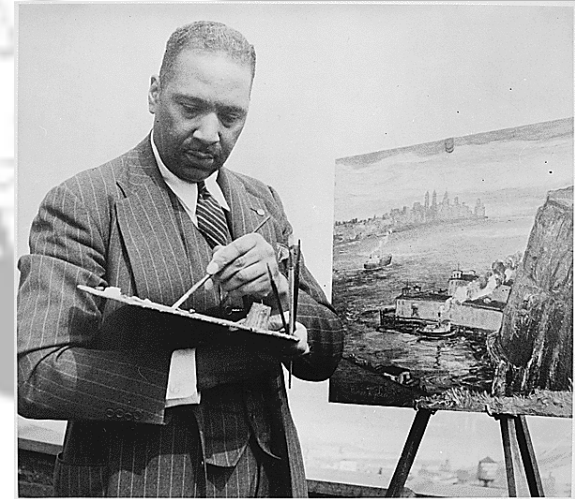
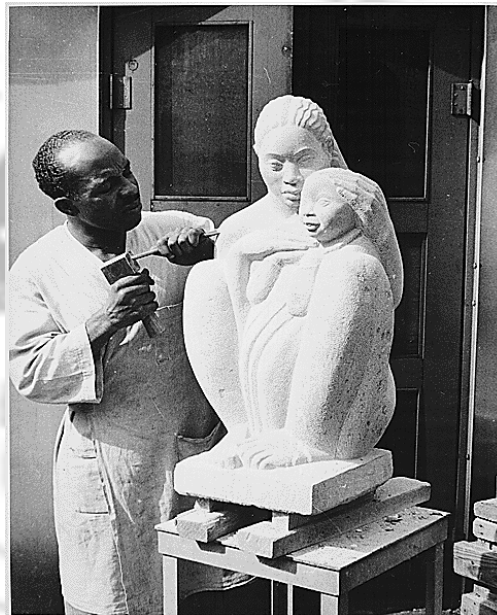
- **FLOWERING OF AFRICAN AMERICAN CULTURE**
- **WRITERS, ARTISTS, MUSICIANS, ENTERTAINERS**
- **OTHER PROLIFIC WRITERS OF THE 1920s**

Harlem Renaissance: 1919 to 1935, Harlem New York City



After WWI many Blacks fled the south for better economic opportunities and freedom from KKK violence. Harlem, New York was a popular destination and New York city's Black population swelled from 30,000 in 1900 to over 300,000 in 1930.

Black artists, writers, dancers, poets, historians, and many others turned Harlem into a center of culture, creativity, and exploration of African American roots.



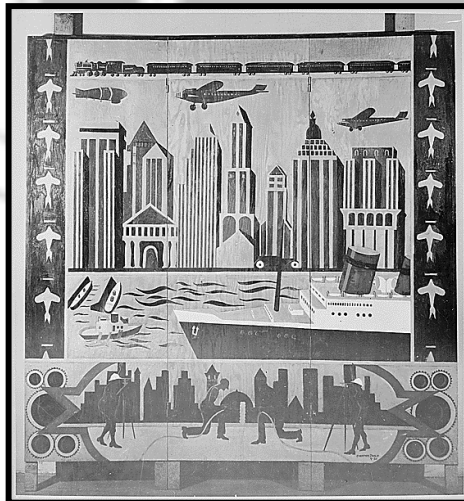
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Langston Hughes



**Zora Neale
Hurston**

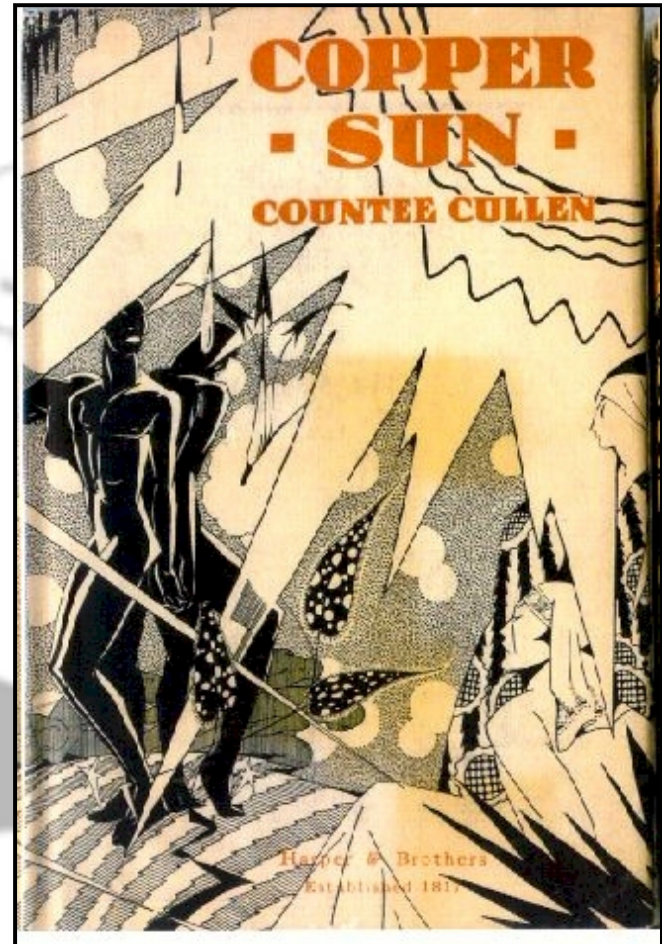


John Field Jr.

Charleston



AUGUSTA SAVAGE, SCULPTOR



**COUNTEE CULLEN,
POET OF THE HARLEM
RENAISSANCE**

John Held Jr.

JAZZ WAS SO POPULAR THAT THE 20s IS OFTEN REFERRED TO AS THE JAZZ AGE



DUKE ELLINGTON



LOUIS ARMSTRONG

BIG BAND

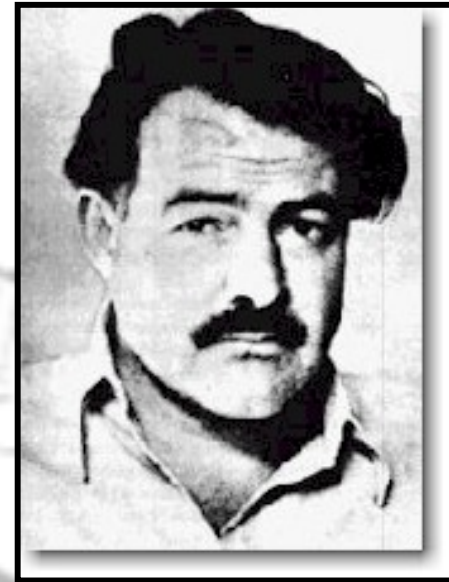


Charleston



**F. SCOTT FITZGERALD
& ZELDA, "KING AND
QUEEN OF THE JAZZ
AGE"**

**OTHER
PROLIFIC
WRITERS OF
THE JAZZ
AGE**



ERNEST HEMINGWAY



**GERTRUDE STEIN
(ON THE RIGHT)**

John Held Jr.

Charleston

NEW TECHNOLOGIES RESHAPE AMERICA

- **RADIO**
- **MOVIES**
- **ADVERTISING & MASS CULTURE**
- **AUTOMOBILES**

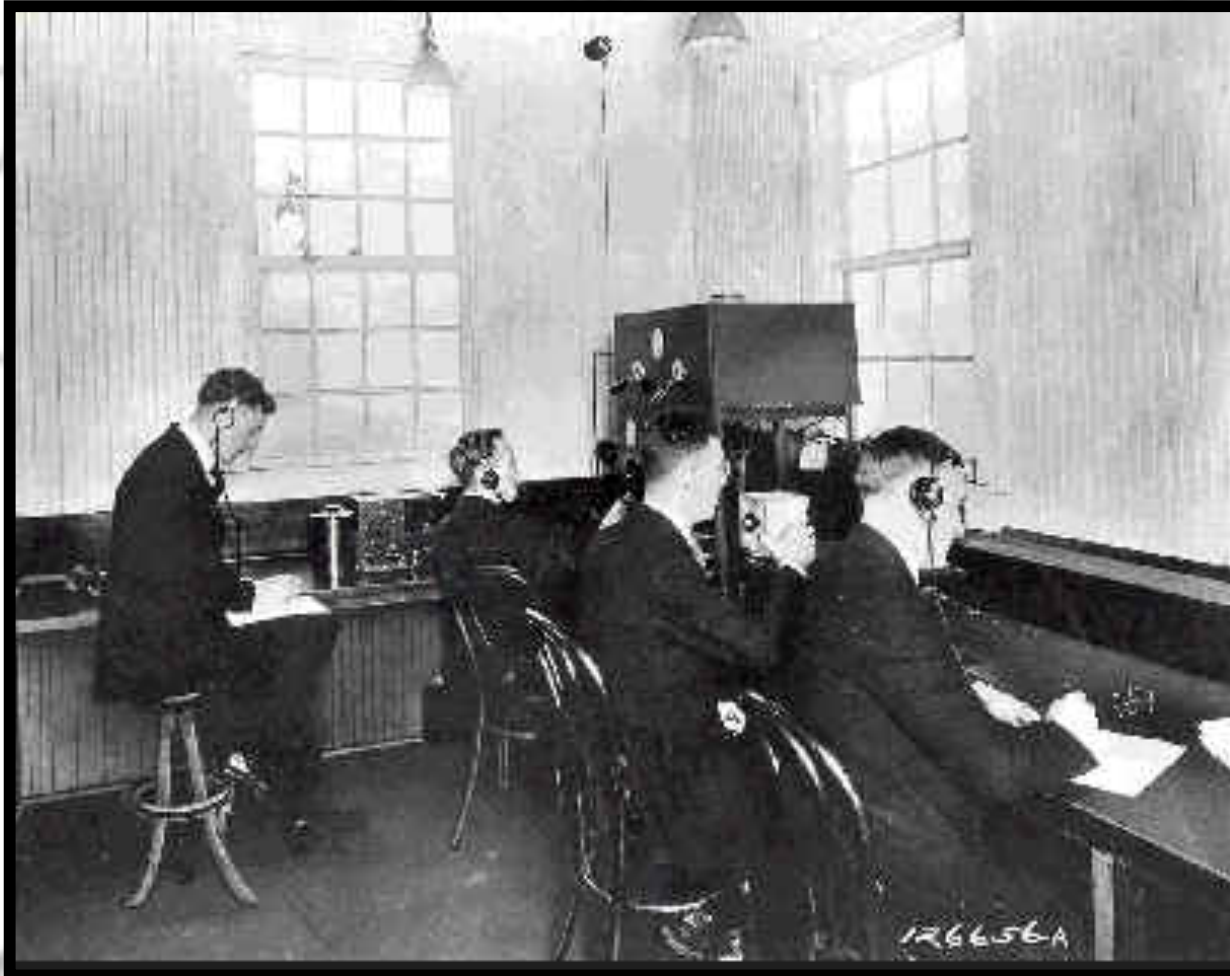
John Held Jr.

RADIOS AND MOVIES: THE GROWTH OF A WORLDWIDE CULTURE



Drawn by David Hendrickson for Radio Corporation of America

KDKA, THE FIRST COMMERCIAL RADIO STATION IN THE U.S.



KDKA BEGAN SCHEDULED PROGRAMMING WITH THE HARDING-COX PRESIDENTIAL ELECTION RETURNS ON NOVEMBER 2, 1920



FIRST COMMERCIAL RADIO BROADCAST

ADS FOR RADIOS IN THE 1920s

ATWATER KENT RADIO

*Now...in more than
1,000,000 homes*



MODEL 1c, Illustrated, Single One Dial Receiver, four tubes and batteries, box with carrying cable attached, \$75. **Speaker, Model H, \$15.**
Quiet One Dial Receivers, 6E and 6G. Radio Speakers, 6F and 6H.

ANY ONE who can make and sell a million of anything in four years must be making a product which satisfies those who use it.

Atwater Kent Radio *does* satisfy. It satisfies in performance, appearance, price. That is why more than a million families have singled it out as the Radio for their homes.

These million homes are your best answer to the question: "When I put it in my home, will it bring in music and voices clearly, quickly, easily and consistently?"

Just try an Atwater Kent One Dial Receiver with an Atwater Kent Radio Speaker and a million satisfied owners are your best proof that it will satisfy you.

Sold for illustrated dealer of Atwater Kent Radio.
ATWATER KENT MANUFACTURING COMPANY
 4728 W. South Ave. *A. Atwater Kent, Pres.* Philadelphia, Pa.
Prices slightly higher west of the Rockies and in Canada.

All American Mohawk Corporation

LYRIC RADIO

Now establishes a
new high standard
of perfection ... and
Opens wide the doors
to joys you have
missed in radio.

Here is the greatest advancement ever scored in the field of radio—the exact duplication of all sound, all tones. You can't realize what a remarkable improvement has been made in tone quality until your own ears have registered the delicate gradation of sound in the new All American Mohawk Corporation Lyric Radios. The elimination of all that is suggestive of an artificial element, not voices keyed with mechanical harshness, but sound, *melody* in its real value—just as you would hear it within speaking distance.

There is beauty of cabinet design and finish as gratifying as their mechanical excellence. A wide variety of models to suit every requirement as well as Phonograph and Radio combinations.

Prices range from
\$92.50 to \$425 *Less Tubes*

**NEXT CHRISTMAS You Will Be Glad If
You Purchased an All American Mohawk
Corporation Lyric Radio This Christmas**

Select Your Radio for Christmas
From New York's Finest Music Store

Better Terms—Better Service—
Better Delivery

WURLITZER

120 West 42nd Street Between Broadway
and Sixth Avenue

OPEN
EVENINGS
UNTIL
10
O'CLOCK

Write for additional literature
and a Lyric Radio being priced about
\$100.00. *Phonograph-Radio combination.*

Name: _____ P. M. 1925
Address: _____



LYRIC Model 84
Handsome Spanish Console Cabinet. Eight Tubes, Built-in-Speaker.

LYRIC Model 83
All Electric Radio-Phonograph combination. Eight tubes, one dial receiver, Dynamic speaker.

LYRIC Model 82
Best Walnut Console housing the eight tube, one dial receiver. Built-in speaker.

LYRIC Model 60
An attractive Walnut Veneer Table Model, hand-cabined piano finish. Illustrated one-dial, one tube, non-oscillating receiver.

**In 2002 dollars the Lyric Radios
cost \$950.90 to \$4369.00.**

John Held Jr.

Charleston



Charleston



Negative No. 34855

85

John Held Jr.

MOTION PICTURES

- MOTION PICTURES BEGAN IN THE EARLY 1900'S
- BY 1925 MOVIES WERE THE FOURTH LARGEST BUSINESS IN THE U.S.
- THE EARLY FILMS WERE SILENT AND BLACK AND WHITE
- THE FIRST PICTURE WITH SOUND *THE JAZZ SINGER* WAS INTRODUCED IN 1927
- WITH THE INTRODUCTION OF "TALKIES" MOVIE ATTENDANCE WENT FROM 40 MILLION IN 1922 TO OVER 85 MILLION IN 1929
- THERE WERE OVER 30,000 MOVIE THEATERS AND MOST PEOPLE WENT TO THE MOVIES AT LEAST ONCE A WEEK
- NEWSREELS WERE SHOWN THAT ALLOWED PEOPLE FOR THE FIRST TIME TO SEE FILMED NEWS COVERAGE FROM AROUND THE WORLD
- HOLLYWOOD, CALIFORNIA BECAME THE CENTER OF THE FILM INDUSTRY AND MOVIE STARS SET THE TONE FOR FASHION AND SOCIAL BEHAVIOR

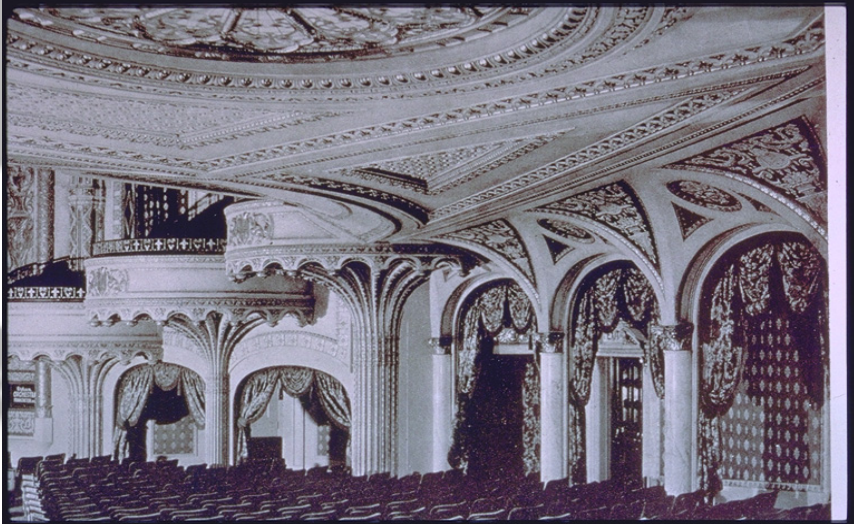
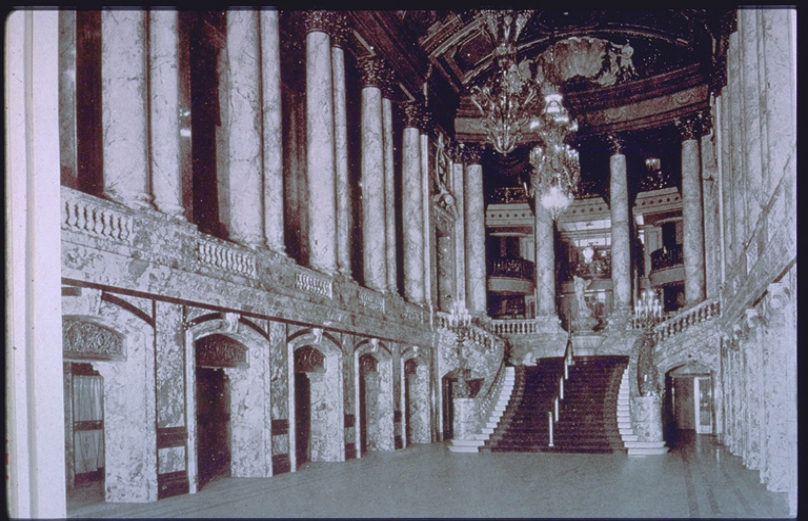
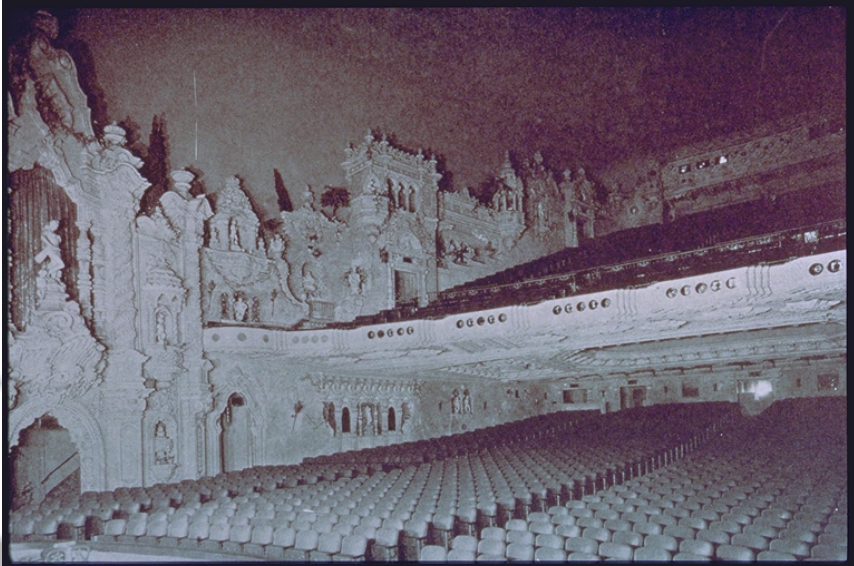
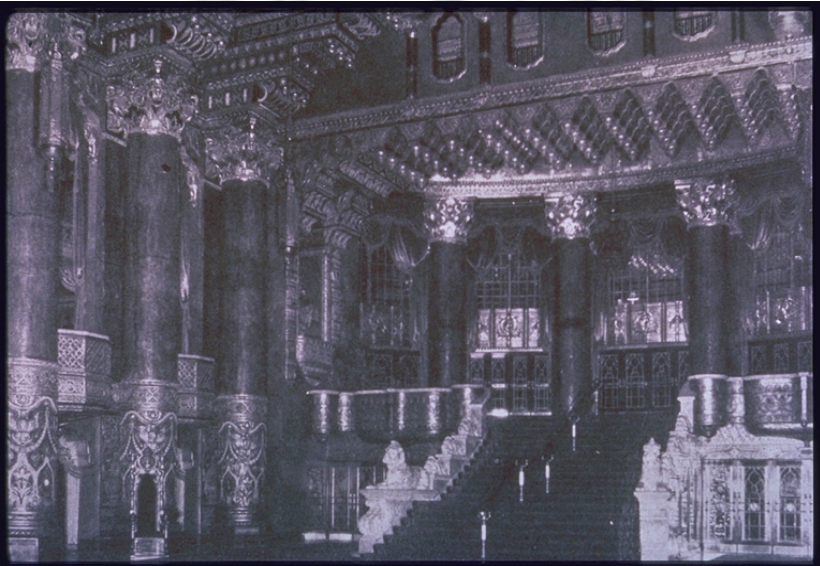
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**THE JAZZ
SINGER WAS
THE FIRST
SUCCESSFUL
TALKING
PICTURE**



John Held Jr.

MOVIE "PALACES" WERE BUILT TO ENHANCE THE MOVIE GOING EXPERIENCE



Charleston

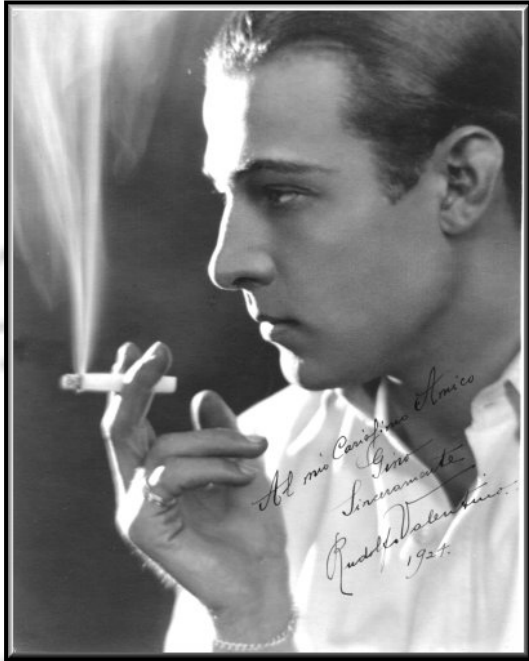


CLARA BOW



MARY PICKFORD

MOVIE STARS



RUDOLPH VALENTINO



CHARLIE CHAPLIN

John Held Jr.

Charleston

**ADVERTISING BECAME THE VEHICLE
TO SELL MASS CULTURE**

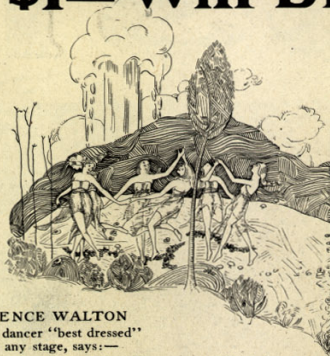
**Buy an Electric
Refrigerator**

**ca. 1926
Electric League of
Pittsburgh**

John Held Jr.

\$1⁰⁰ Will Bring to You-

The Secret
Youthful Beauty



FLORENCE WALTON
celebrated dancer "best dressed"
woman on any stage, says:—

*I heartily recommend Youthglo.
I always use it before dancing*



At Last!

That Priceless Charm of Youth
Is Now Yours for \$1

That Beauty, that magnetic Charm of youth that *rightfully* belongs to every woman is NOW within your power by the simple use of YOUTHGLO Facial Clay. Women in all walks of life acclaim its superiority over all other clays (regardless of price) because it has *proven* its worth by the results it has given to all its users. YOUTHGLO is a *guaranteed* Beauty restorer. It's the one *positive* complexion beautifier in the world. There is NO REASON NOW why every woman cannot have the Charm of Youthful Beauty, because

*What years have brought to your face, YOUTHGLO
will banish away.*

Formerly Youthglo Facial Clay was the
Beauty Secret of only a Few

Marvelous YOUTHGLO is the Beauty secret of a Beauty Specialist who has traveled all parts of Europe in an untiring effort to perfect YOUTHGLO. After years it was *accomplished* and since then its use has helped thousands of discriminating women retain their girlish complexions. So marvelous have the results been that users of YOUTHGLO said it would be an act of humanity to give everyone a chance to benefit from this *wonderful* discovery. So YOUTHGLO that was the beauty secret of only a few is NOW within the reach of everyone. You can now buy YOUTHGLO Facial Clay for \$1. Enough for twenty treatments. Yes, the first treatment alone will show *marvelous* results. What YOUTHGLO is really worth cannot be estimated. What it will do for your face is PRICELESS.

Read This Evidence

I will never forget that wondrous night. That party, the lights—music—dancing, but best of all I was the centre of admiration for all the men. How the women envied me. The charm of youthful beauty was mine, *BUT* it was only a dream. My awaking was a bitter disappointment, a shattered illusion. That was a month ago. I struggled to make my dream a reality and I conquered. To-day my dream has come true. The freshness, the bloom, the charm of youth are mine, from simple YOUTHGLO face claying. I dreamed of beauty, now I have it. A million thanks to YOUTHGLO.

Hazel Sanders. New York.

SEND NO MONEY

YOUTHGLO PREPARATIONS, Inc. CI 6-23

100 Fifth Ave., New York, N. Y.
Please send me one 8-oz. jar of Youthglo Facial Clay for which I will pay postman \$1, plus few cents postage. If same does not restore the glow of youth, money will be cheerfully refunded. *Send \$1.00 with coupon and save postage.*

Name

Address City

Dealer's Name

Girls!
who want to stay young
Women!
who want to look young
Are Now Using
YOUTHGLO
Facial Clay

YOUTHGLO, the priceless gift to humanity, *positively* removes wrinkles, blackheads and all face blemishes. It closes enlarged pores and rebuilds the facial tissues. Simply spread on face and neck. As YOUTHGLO is drying (10 minutes) you can feel it silently massaging away the tell-tale signs of years, leaving it smooth and firm as a child's. Only YOUTHGLO will bring back to you that Priceless Charm of Youth. It not only *corrects* these facial faults, but *positively* prevents them.

YOUTHGLO is positively guaranteed or money refunded.

Only \$1
8 oz. jar.
Enough for 20 Treatments

Special Offering
YOUTHGLO
Face Lotion

YOUTHGLO FACE LOTION is a necessary skin food and tonic, and has gained great popularity among Youthglo Facial Clay users. Apply YOUTHGLO FACE LOTION daily. It forms a perfect base for your face powder.

*If you desire Youthglo Face Lotion
in addition to facial clay add 75c more.*

Stay a Girl

Cultivate Your Beauty and Retain Your Youth

By Edna Wallace Hopper

I MADE myself a famous beauty and the rage. I have lived for 40 years a glorious career. Now I remain at my height—as young and beautiful as ever. The envy of thousands who see me daily on the stage.

All that because I searched the world for aids to youth and beauty. I found the best that science offered. Then all the later, better helps.

Now those supreme helps are at every woman's call. Learn what these helps do for women. You owe that to yourself.

My Youth Cream

My Youth Cream is a remarkable creation, combining many factors. It contains products of both lemon and strawberry. Also all the best helps science gave me to foster and protect the skin.

It comes in two types—cold cream and vanishing. I use it as a night cream, also daytimes as a powder base. Never is my skin without it. My velvet complexion shows what that cream can do.

The cost is 60c per jar. Also in 35c tubes.

My Facial Youth

Is a liquid cleanser which I also owe to France. Great beauty experts the world over now advise this formula, but their price is too high for most women.

It contains no animal, no vegetable fat. The skin cannot absorb it. So it cleans to the depths, then departs. My Facial Youth will bring you new conceptions of what a clean skin means. The cost is 75c.

My Face Powders

They are supreme creations. No face powders you have used can compare. Any face powder branded Edna Wallace Hopper is exquisite. They come in two types. One is a heavy, clinging, cold cream powder, in square box, \$1.00. That is the type I like best. The other is light and fluffy, in round box, 50c.

All toilet counters supply Edna Wallace Hopper's beauty helps.

If you send the coupon I will mail you a sample of any one you choose. Also my Beauty Book. Clip coupon now.

For Trial Size

63 LHJ

Mail to Edna Wallace Hopper, 536 Lake Shore Drive, Chicago. Enclose 10c postage and packing on each sample wanted.

Youth Cream | Facial Youth

Name

Address

In addition to trial size ordered above we will include Free, without postage or packing charges, Free sample of either.

Youth Cream Powder or Face Powder

White—Flesh—Brunette
(Check kind and shade desired)



1930'S HOME FURNISHINGS WITH INSTALLMENT (CREDIT) PRICES



Living-Room Credit Purchases

PIANO—\$445 \$15 down, \$12 a month	LARGE RUG—\$148.50 \$10 down, \$15 a month	SOFA—\$74.50 \$5 down, \$8 a month	CORNER CABINET—\$87.35 \$5 down, \$5 a month	EASY CHAIR—\$38.50 \$5 down, \$5 a month	PHONOGRAPH—\$45.50 \$5 down, \$5 a month
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Other Household Items

VACUUM CLEANER—\$28.35 \$2 down, \$4 a month	REFRIGERATOR—\$97.50 \$5 down, \$10 a month	WASHING MACHINE—\$97.50 \$5 down, \$8 a month	BEDROOM SUITE—\$228.00 \$15 down, \$15 a month
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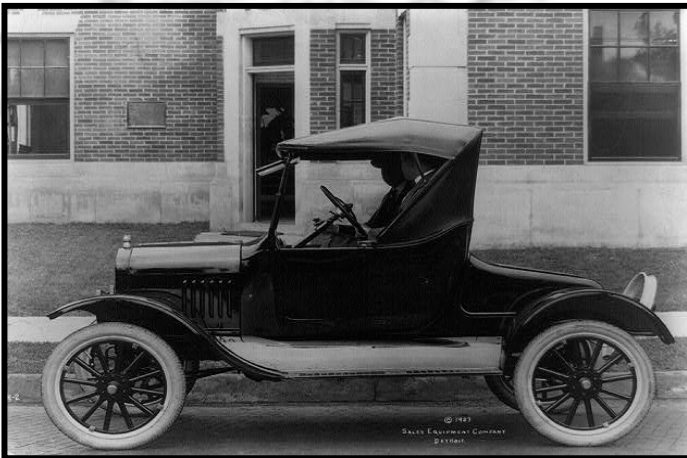
**PROFESSIONAL AND COLLEGE SPORTS BECAME
VERY POPULAR IN THE 1920s**

**BASEBALL, FOOTBALL, BOXING, TENNIS AND GOLF AND OTHER
SPECTATOR SPORTS GAINED HUGE FOLLOWINGS IN THE 1920s**



**BABE RUTH AND 1927
YANKEES**

THE AUTOMOBILE, ELECTRICITY AND HOUSING INDUSTRIES WERE THE MAJOR FACTORS FUELING THE ECONOMIC "BOOM" OF THE 1920s

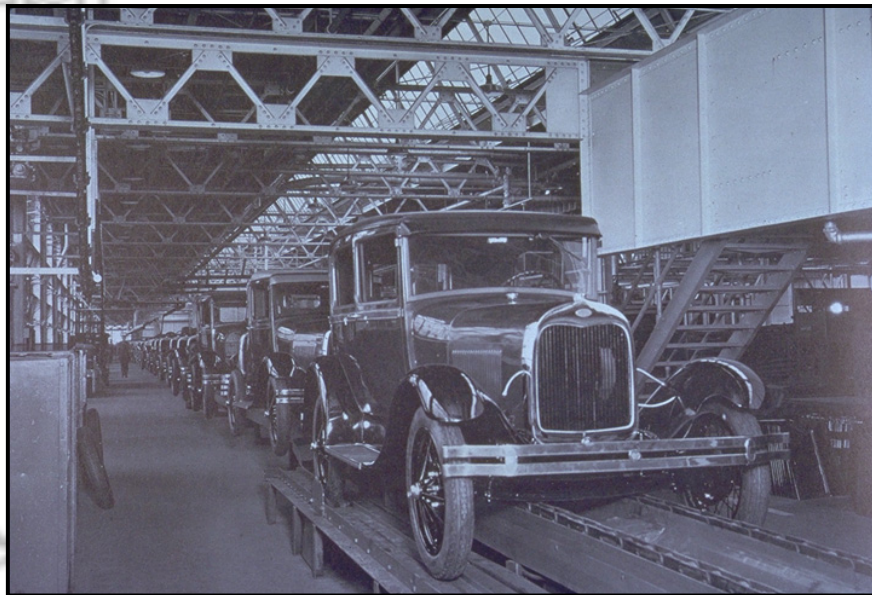
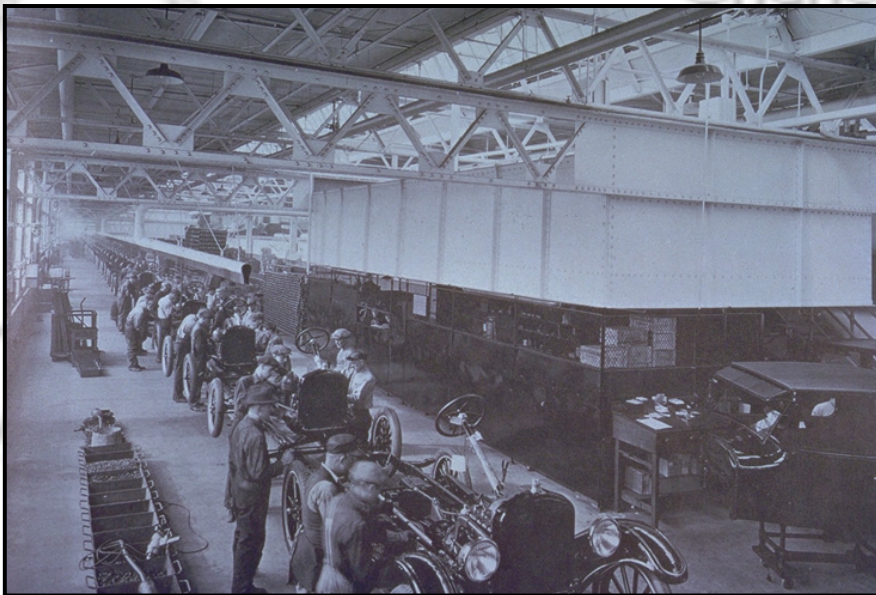


**HENRY FORD, THE MAN WHO REVOLUTIONIZED
MANUFACTURING BY MECHANIZING THE
ASSEMBLY LINE MODE OF PRODUCTION**

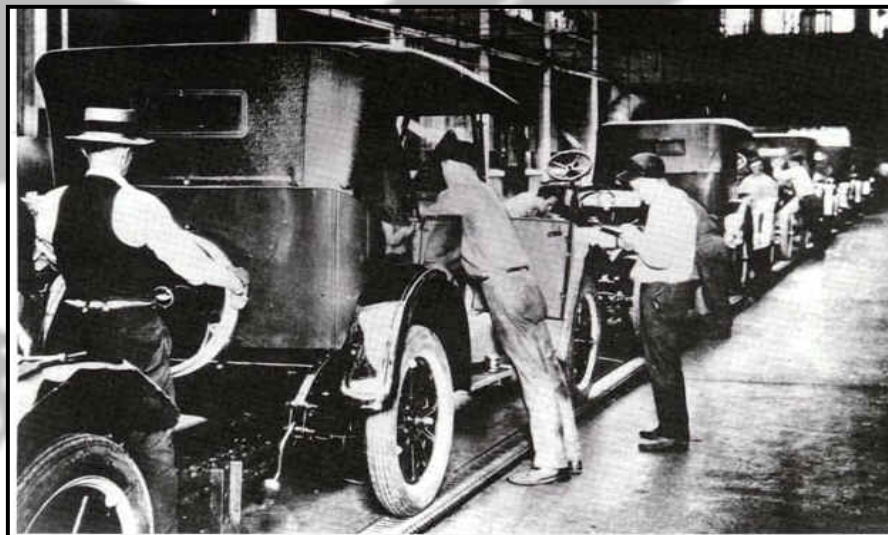


**IN 1925 FORD WAS PRODUCING NEW
MODEL T'S AT THE RATE OF ONE
EVERY TEN SECONDS.**

Charleston



ASSEMBLY LINE PRODUCTION



John Held Jr.



THE UNIVERSAL CAR

Greater Values Lower Prices

This, the lowest price list in Ford history, became effective Oct. 2

Runabout	-	\$265.00
Touring Car	-	295.00
Coupe	- - - -	525.00
Four-Door Sedan		685.00
Chassis	- -	230.00
Truck Chassis	-	370.00

All Prices F. O. B. Detroit

At these prices the new Fords represent values never equalled in the automobile market. They retain all the sturdiness, endurance, economy, and dependability for which Fords have long been famous. In addition, recent refinements and changes make them better looking, roomier, and better riding cars than they have ever been before.

See the New Ford Coupe and Four-Door Sedan at the Closed Car Show all this Week

Authorized Ford Dealers

You can buy these new cars through the Ford Weekly Purchase Plan

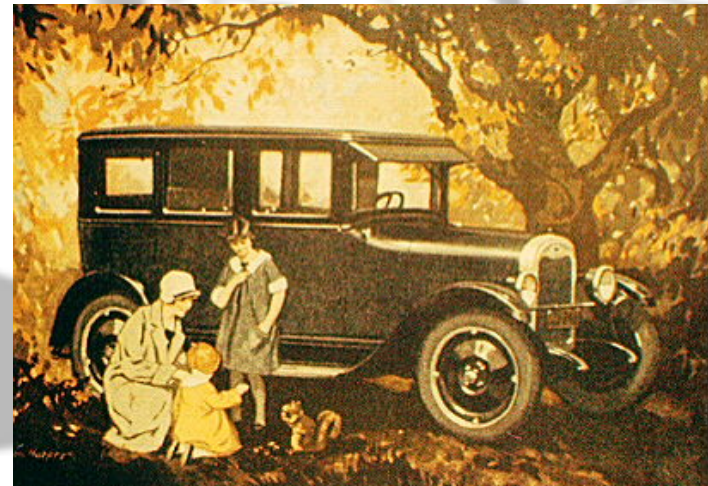
Ford

CARS · TRUCKS · TRACTORS

\$265 = \$2742 IN 2002 DOLLARS

\$685.00 = \$7089.00 IN 2002 DOLLARS

\$775.00 = \$7863.00 ON 2002 DOLLARS



The Finest Quality Sedan at Low Cost — \$775

Truly a beautiful car—handsome Fisher body finished in rich, durable Duco—construction typical of the highest priced cars—power to spare. Check price for price, value for value—you will find that Chevrolet gives you the most for your dollar.

The Coupe	•	\$695
The Coupe	•	675
The Touring	•	525
The Roadster	•	525
Commercial Chassis	•	425
Export Truck Chassis	•	550

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN
DIVISION OF GENERAL MOTORS CORPORATION

ALL PRICES F. O. B. PLANT, MICH.

QUALITY AT LOW COST

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INADEQUATE PARKING AND ROADS WERE APPARENT BY THE MID 1920s



THE SHARE OF THE OWNERS

There are probably six times as many millionaires in the United States to-day as there were in 1914. For 1927, 283 persons paid taxes on annual incomes in excess of \$1,000,000—10 of them on incomes in excess of \$5,000,000. In 1924 only 75 persons were in the million-dollar income class. If we take \$10,000 as roughly the gateway to the owner class, its numbers and its income (as reported to the government) stand as follows:

1927 Income Tax Returns

<i>Income Class</i>	<i>No. of Persons</i>	<i>Total Net Income</i>	<i>Average per Taxpayer</i>
\$10,000 to \$25,000 . . .	250,455	\$3,726,099,000	\$14,900
\$25,000 to \$100,000 . .	82,334	3,571,123,000	43,400
\$100,000 to \$1,000,000	10,784	2,222,337,000	206,100
Over \$1,000,000	283	586,256,000	2,071,600
Total wealthy	343,856	\$10,105,815,000	\$29,400
\$5,000 to \$10,000 . . .	543,509	3,759,149,000	6,900
Under \$5,000	3,234,877	8,708,354,000	2,700
Grand total reporting	4,122,242	\$22,573,318,000	\$5,500

THE AVERAGE INCOME WAS \$2200 A YEAR OR \$22,743 IN 2002 DOLLARS

\$10,000 IN 1927 WOULD BE EQUAL TO \$103,390 IN 2002 DOLLARS

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HEADLINES OF THE 1920s

- **SCOPES TRIAL**
- **CHARLES LINDBERGH**
- **FADS OF THE 1920s**
- **KING TUT'S TOMB IS FOUND**
- **STOCK MARKET CRASH**

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SCOPES TRIAL

THE ACLU RAN AN AD IN THE LOCAL DAYTON, TENNESSEE PAPER LOOKING FOR A TEACHER WHO WOULD HELP TO CHALLENGE THE CONSTITUTIONALITY OF THE NEW LAW FORBIDDING THE TEACHING OF EVOLUTION IN PUBLIC SCHOOLS.



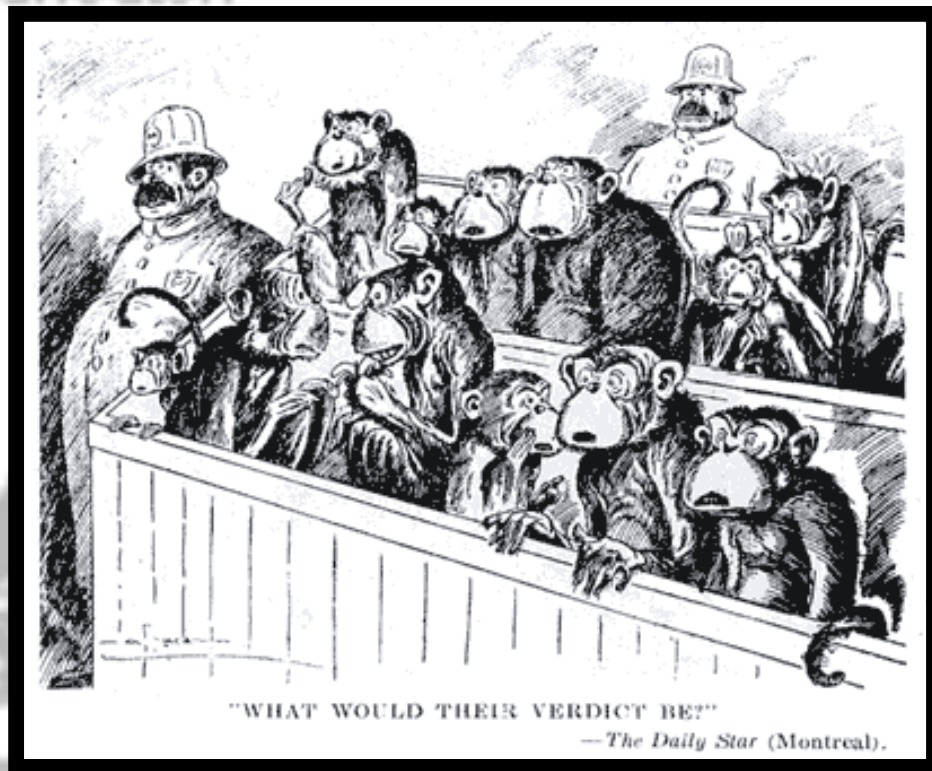
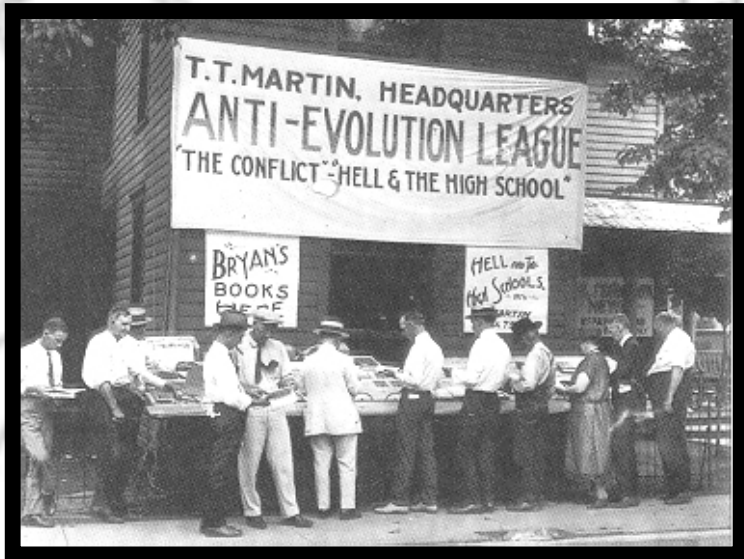
**JOHN
SCOPES,
THE
TEACHER**



**WILLIAM JENNINGS BRYAN, THE
PROSECUTOR**



**CLARENCE DARROW, THE
DEFENSE LAWYER**



The July 1925 trial quickly turned into a media circus with banners decorating the streets. Food and drink stands were set up. Rumors were that chimpanzees had been brought to town to testify for the prosecution. The press descended on Dayton with editorial cartoonists and had a field day ridiculing the trial.

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The trial ended with a confrontation between Bryan on the witness stand and Darrow questioning him about creation theory. Bryan was unable to convincingly defend his position, although because the judge did not allow any discussion about the validity of evolutionary theory Scopes was found guilty and fined \$100.00. Later the conviction was thrown out in the appeal. However the law was not repealed until 1967.

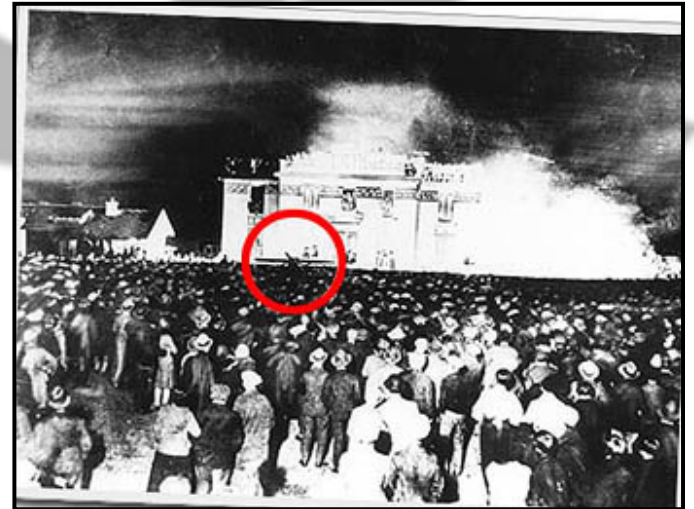
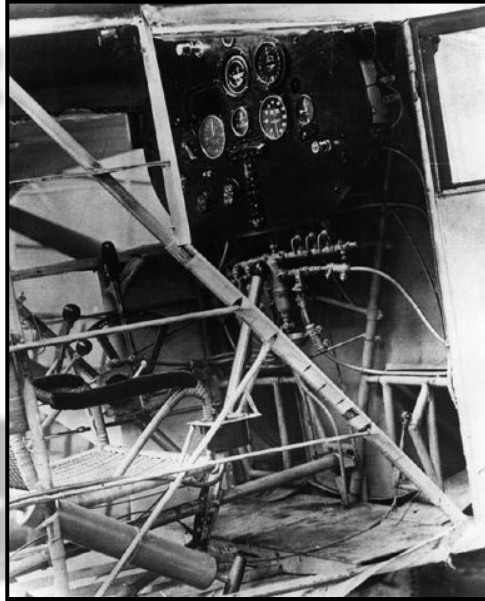


[3] He's Always Seeing Things. (Orr in the *Chicago Tribune*)



[6] Playing It for All It's Worth. (Knott in the *Dallas News*)

LINDBERGH FLIES ACROSS THE ATLANTIC SOLO



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➤ **Flagpole Sitting**



➤ **Flappers**



➤ **Mahjonn**



➤ **Freudianism**



➤ **Dance Marath**



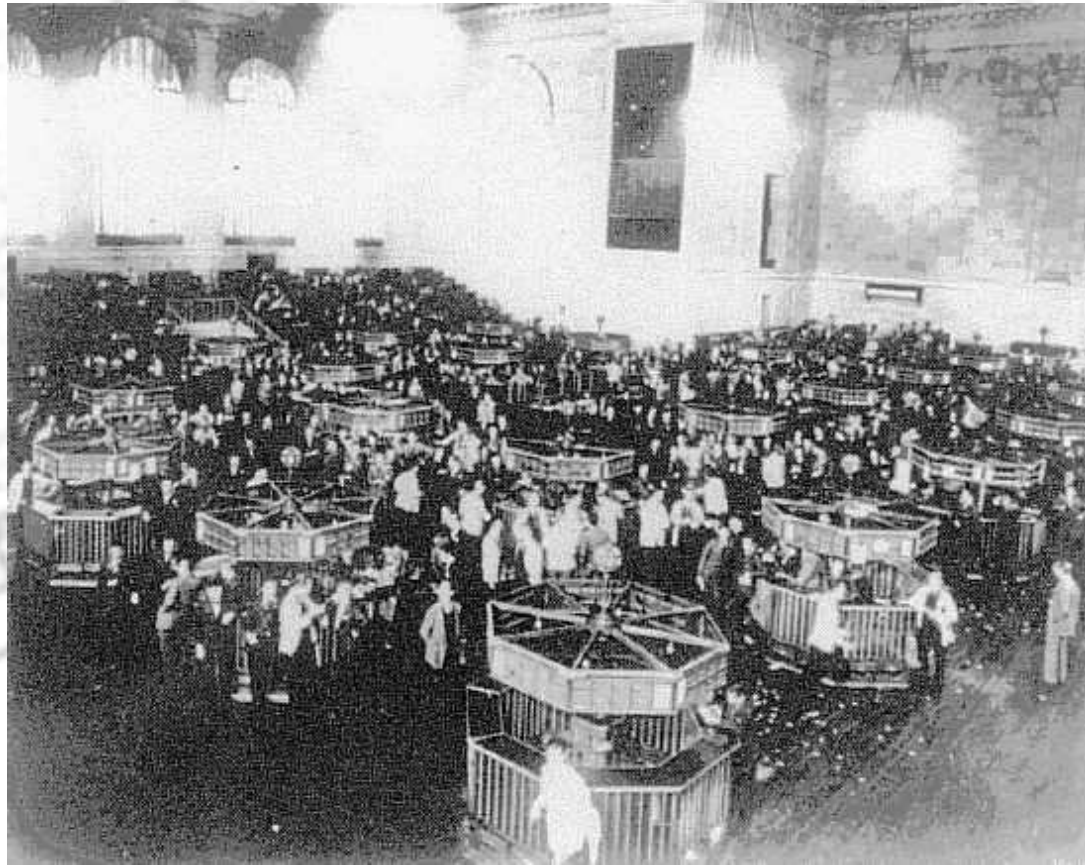
FADS OF THE 1920s

In November of 1923, the greatest archaeological discovery of the 20th century was revealed: the opening of the Egyptian pharaoh Tutankhamen's 3300 year old tomb.



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THE STOCK MARKET, SYMBOL OF PROSPERITY, CAME CRASHING DOWN IN OCTOBER OF 1929 BRINGING ON THE GREATEST DEPRESSION IN WORLD HISTORY.



John Held Jr.

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Civil War
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Response to Industrialism
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1920's
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